NYS P-TECH Orientation

WEBINAR #4: RECRUITING STUDENTS
Target Student Population

From the RFP:

“The program is also designed to increase opportunity and access to postsecondary education for academically at-risk, disadvantaged populations of students”

Put another way:

We recruit students, regardless of academic preparation, who, but for NYS P-TECH, would have no post-secondary plans.
At-risk, Disadvantaged Populations - Defined

• Attendance Issues and/or truancy
• Economically Disadvantaged
• English Language Learner (ELL)
• Familial Lack of Academic Achievement
• Individuals with Disabilities
• Unsatisfactory Academic Achievement
• Family Support Issue

NOTE: Students can only enter NYS P-TECH in the 9th grade
Potential Students

• Aim for a heterogeneous group; this is not a traditional Alternative School

• Seek out students where P-TECH can make a difference
  • First generation college goers
  • Middle schoolers with challenges who can’t imagine themselves as college material
  • Bored middle schoolers who are ready for a challenge and seeking relevance
  • Students lacking family supports
  • Hands-on learners and those having difficulty with traditional classroom
  • English Language Learners

• The model may be an opportunity for students with an appropriate IEP
  • Make sure the student receives all services in the IEP, including in college courses
  • Identify all services available on campus
  • Coach and support students to self-advocate and navigate the college’s offerings
Audiences & Messaging

• District Leadership
• Middle School Principals
• Middle School Guidance Counselors
• Parents
• Students
Activities & Events

• Meet with leaders of all participating school districts
• Visit all participating middle schools; meet with Guidance Counselors
• Invite Guidance Counselors and other decision makers for School Tours
  • have a student from their district conduct the tour
• Conduct Open Houses to answer parent and student questions
• For new schools - arrange an opportunity to visit an operating NYS P-TECH
• Offer presentations at each middle school – for students, parents, faculty
• Make all materials and applications easy to access
• Participate in any career or high school fairs
Materials

• Trifolds & Brochures
• Invitations
• Video
• Web Site
Best Recruiters

- Students
- Employer Partners
- College Partners
Match the Message to the Stakeholder: Parents and Students

• No-cost college degree covering textbooks, fees, transportation, etc.
• Public financial aid (TAP and Pell grants) still available for later use
• Work-based learning, first in line for jobs
• No-cost college degree covering textbooks, fees, transportation, etc.
• Additional services and support so students are prepared to succeed in college
• Set Expectations – 6 year program and will meet high standard of performance to meet college and career ready benchmarks; participate in extended day and summer programming
Match the Message to the Stakeholder:
School District Staff

- Opportunity to expand the district’s portfolio to meet more students’ needs
- Students will count towards the host district’s graduation rate
- Students will earn the 2.0 College, Career, and Civic Engagement Rating for Accountability
- Cost effective for Component Districts participating in a BOCES-led program
Match the Message to the Stakeholder: Other Tips

- Listen to questions to shape presentations
- Share success stories from students and testimonials from college and employer partners
- Highlight examples from the host school
- Make it competitive: This is an opportunity and a privilege
Common Questions

• Can students still walk in high school graduation?
  • YES

• Will they be able to participate in extracurricular activities?
  • Depends on the program, but they will have unique access to work-based learning, internships, etc.

• Will they be able to take electives?
  • This program is a guided pathway focused on completing the high school diploma, AAS degree, and work-based learning. There will be options for students to explore individual interests throughout, but not a wide range of electives courses.

• Will they get an Advanced Designation?
  • The AAS degree is much more relevant and valuable in the labor market and in college applications.

• Will they be able to participate in sports?
  • There will be limited opportunities for HS team sports. They will not be eligible for NCAA teams.

• Will their college credits transfer?
  • All college credits will transfer within the SUNY and CUNY systems.
  • If a student changes majors, some courses may count as elective credit but not fulfill requirements.
Thank You!

WEBINAR #4: RECRUITING STUDENTS
IS PART OF THE SIX WEBINAR SERIES: NYS P-TECH ORIENTATION

ALL OF THE WEBINARS, INCLUDING THE AUDIO RECORDINGS, CAN BE ACCESSED AT:
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