



# 2019 Annual Meeting

Wednesday - Friday • September 18 - 20 • The Sagamore Resort

## **Ashlee Rich Stephenson**

Vice President and National Director, Political Affairs and Federation Relations  
U.S. Chamber of Commerce



Ashlee Rich Stephenson is vice president and national political director of Political Affairs and Federation Relations at the U.S. Chamber of Commerce. Stephenson leads the Chamber's voter education program, which includes directing the endorsement process on behalf of pro-business candidates for federal office and guiding the Chamber's independent expenditure effort.

Stephenson is a nationally respected and highly experienced political strategist and pollster, with expertise working on high-level candidate campaigns, with independent expenditures, and on behalf of public affairs and corporate interests.

She has worked for four presidential campaigns, including serving as the polling director for Mayor Rudy Giuliani's 2008 campaign and as a political strategy advisor for Governor Scott Walker's 2016 effort.

Previously president of Just Win Strategies, a national political strategy firm, and most recently principal and chief strategy officer at the polling and analytics company WPA Intelligence, she started her career in the Strategy Department at the Republican National Committee.

Named a Rising Star in 2014 by Campaigns & Elections magazine and inducted into the inaugural American Association of Political Consultants 40 under 40 class of 2015, Stephenson is a regularly requested panelist and commentator at political industry events to discuss evolving trends in the political tactics of public opinion research, data, digital, message development and marketing.

A graduate of Allegheny College and native of Pittsburgh, Pennsylvania, Stephenson resides in Alexandria, Virginia with her husband and their two children.