

Repowering in NYS

January 17-25, 2026

N=1,112 voters (N=200 in Albany | N=152 in Long Island | N=149 in Manhattan | N=155 in Brooklyn | N=157 in Queens | N=155 in The Bronx | N=144 in Staten Island)

MoE: ± 3.0 in aggregate (± 6.9 in Albany | ± 7.9 in Long Island and each of the 5 boroughs)

Methodology



N=1,112 voters total (N=200 in Albany | N=152 in Long Island | N=149 in Manhattan | N=155 in Brooklyn | N=157 in Queens | N=155 in The Bronx | N=144 in Staten Island)

Online. Multiple panels blended to reduce sample bias and have the greatest reach.

Responses proportionate to the state in terms of region, gender, age, race, political affiliation, and educational attainment.

Fielded January 17-25, 2026.

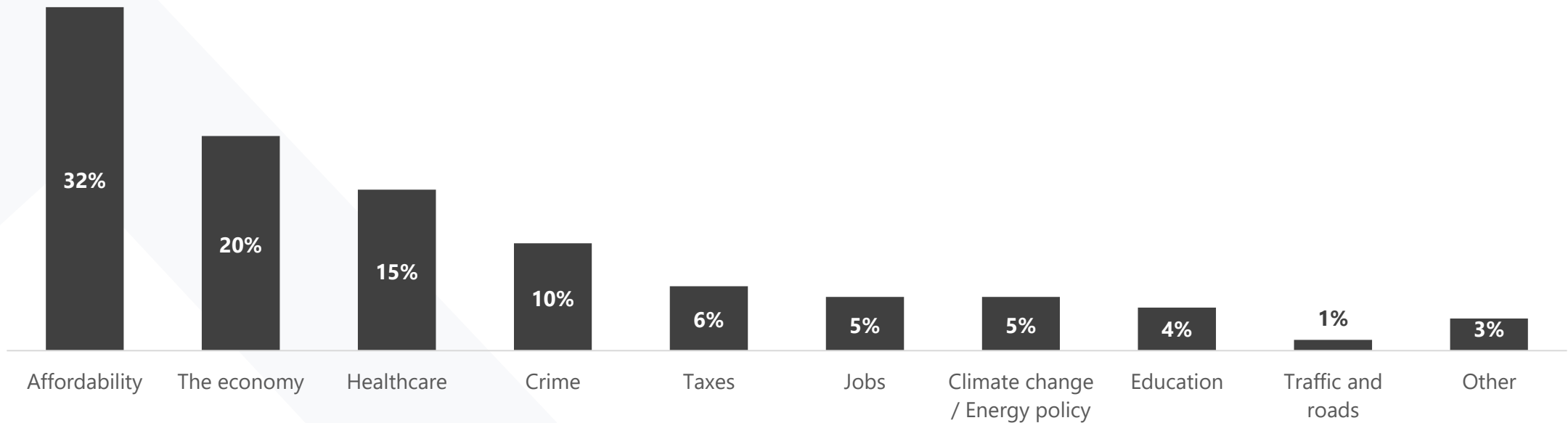
Margin of Error: ± 3.0 in aggregate (± 6.9 in Albany and ± 7.9 in Long Island and each of the 5 boroughs)

Summary Of Findings

- A majority of poll respondents (52%) said affordability and the economy are the issues most important to them.
- There is near universal consensus (91%) that state leaders need to prioritize reducing the high cost of living in New York over fighting climate change.
- Almost half (47%) said that government regulators (29%) and elected officials (18%) are most to blame for the high cost of energy in New York.
- Near universal (89%) support - consistent across all regions and age groups surveyed - exists for upgrading existing New York power plants to preserve reliability and lower costs.
- 65% strongly support upgrading existing power plants to lower their energy bills, specifically.

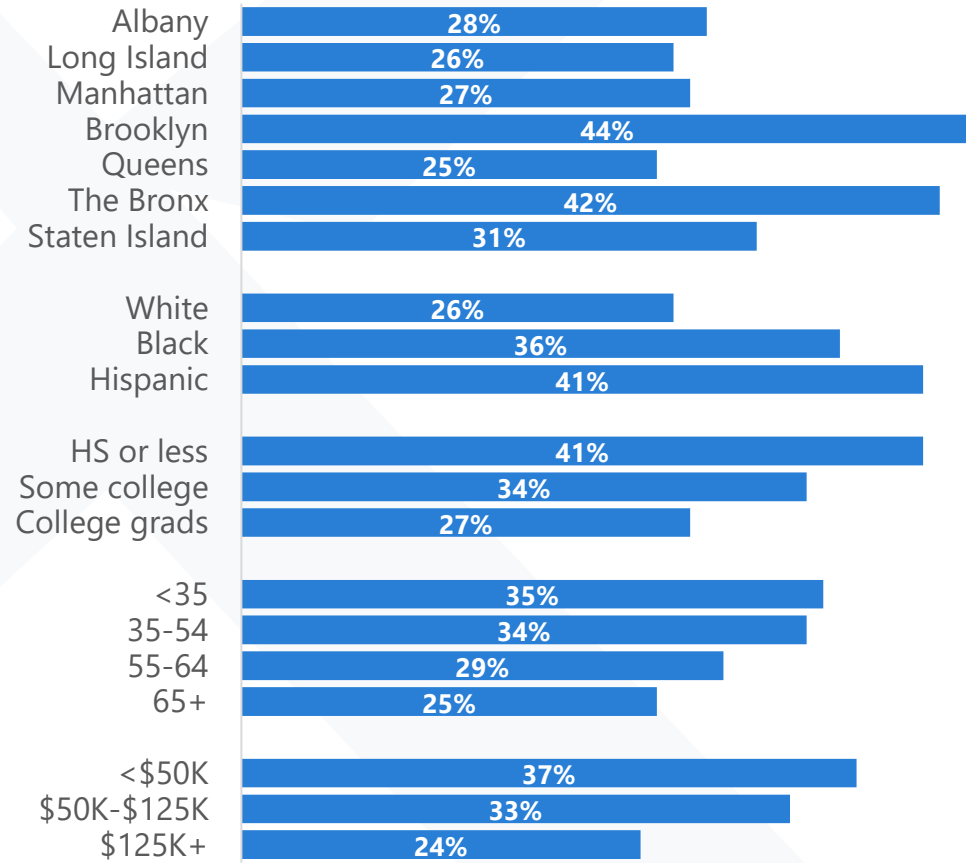
Affordability And Economic Concerns Are Central To New York Voters

Which one of the following issues in the state is the most important to you?

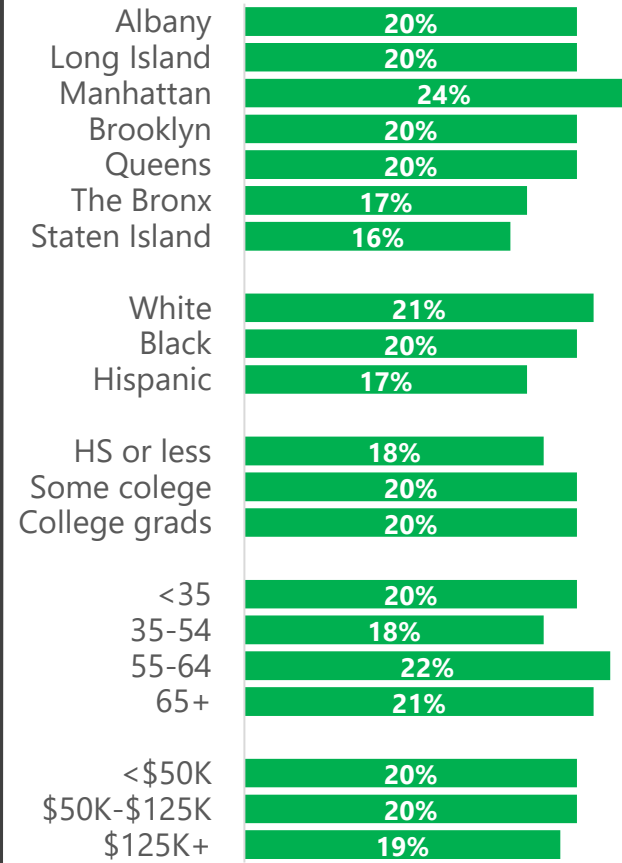


Working Class And Younger NYers Are Especially Focused On Affordability

Top issue: **AFFORDABILITY**

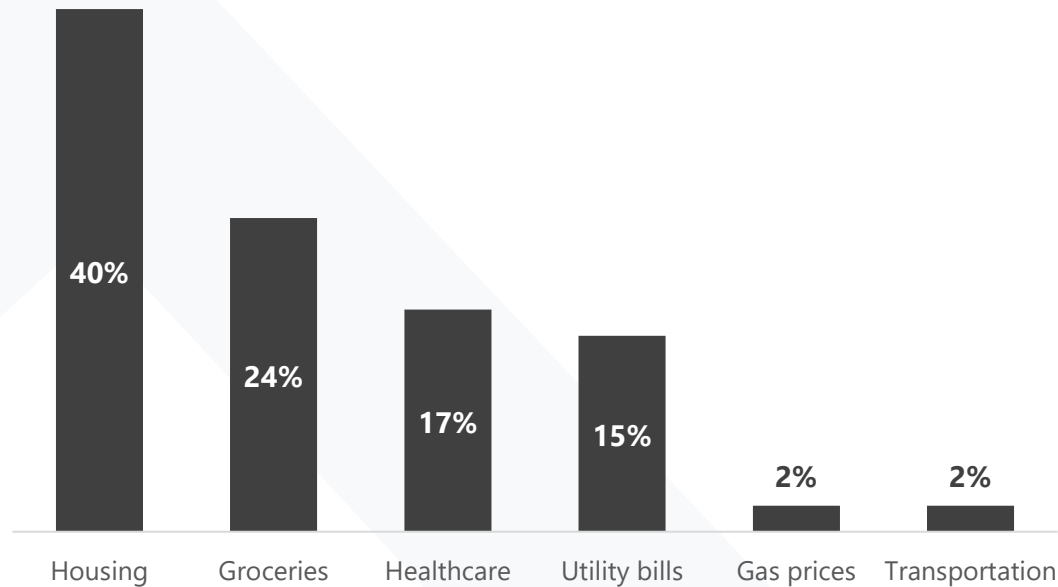


Top issue: **THE ECONOMY**

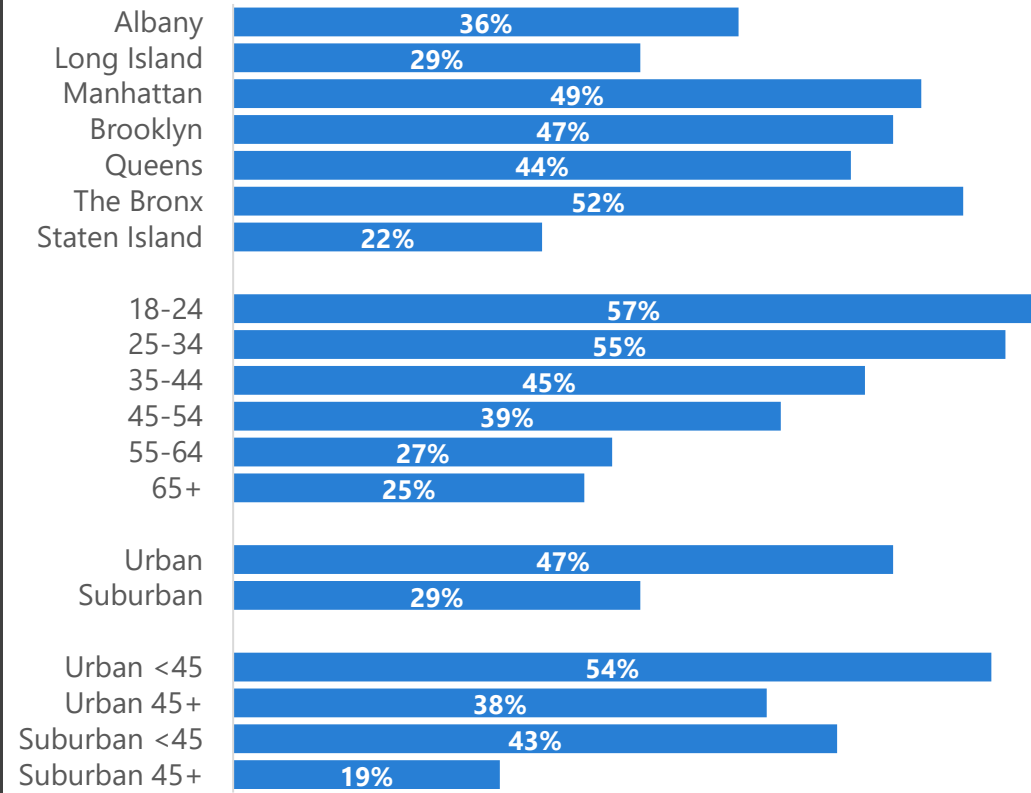


Younger Voters Are Laser-Focused On Housing Costs (& Mamdani's Call To "Freeze The Rent")

Thinking just about the cost of living, where should state leaders focus first on lowering costs?

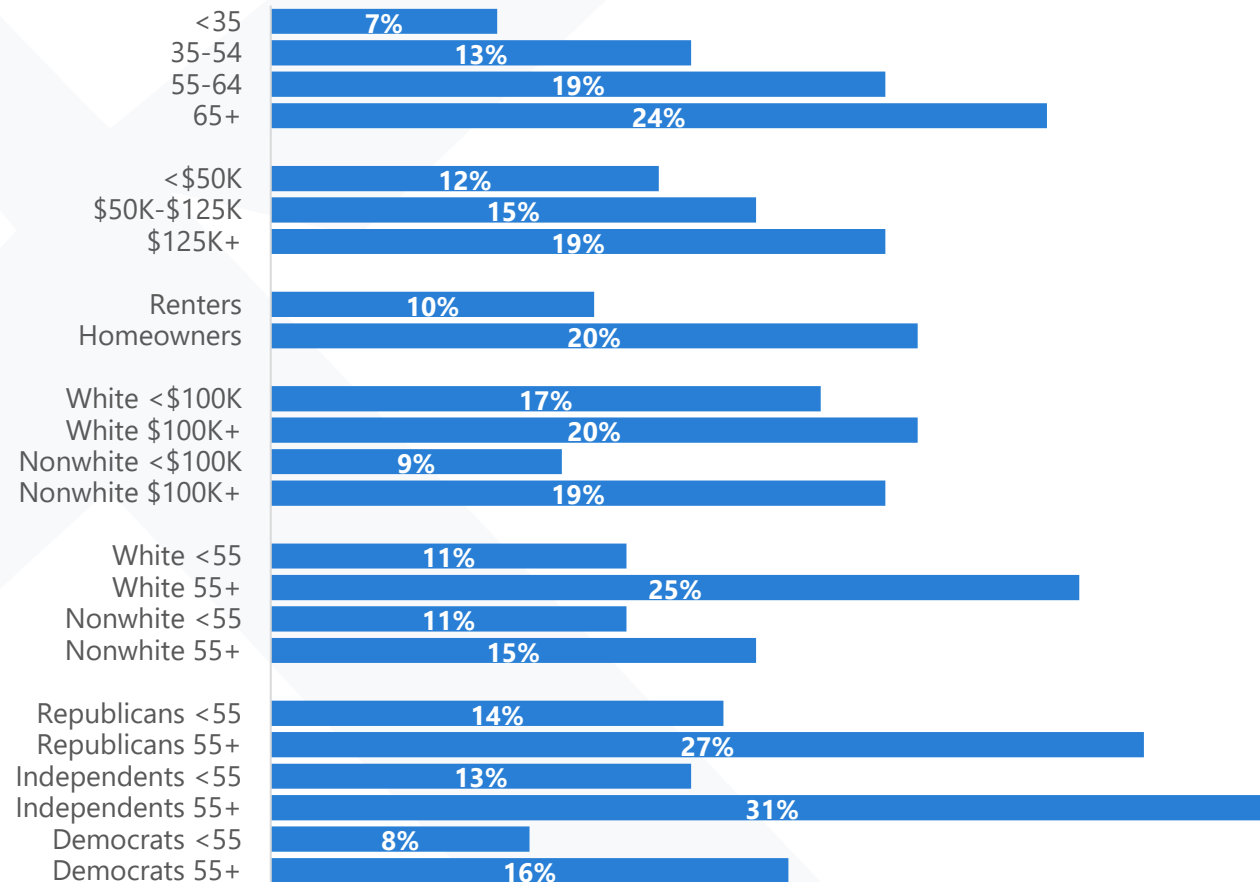


% HOUSING



Older, Wealthier, White NYers Express Most Sensitivity To Utility Bills

Focus: UTILITY BILLS

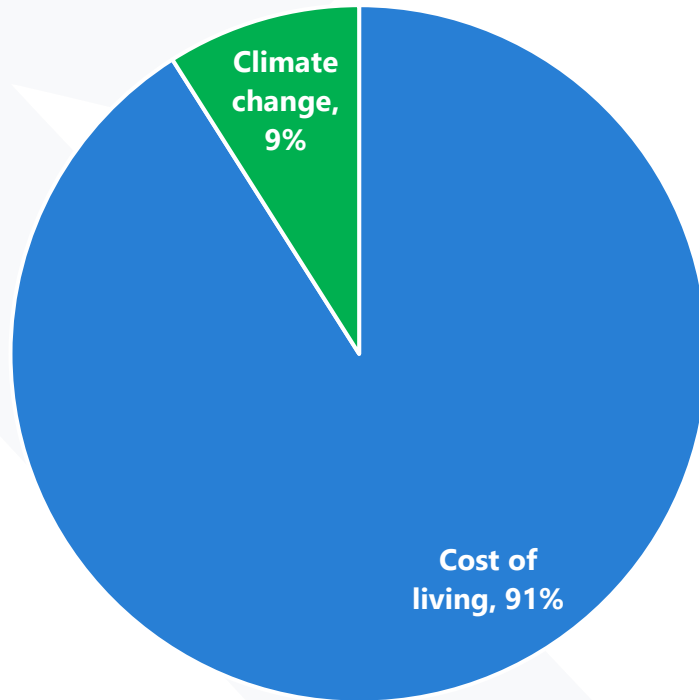


The Rare 90/10, Bipartisan Consensus: Address Cost Of Living Over Climate Change

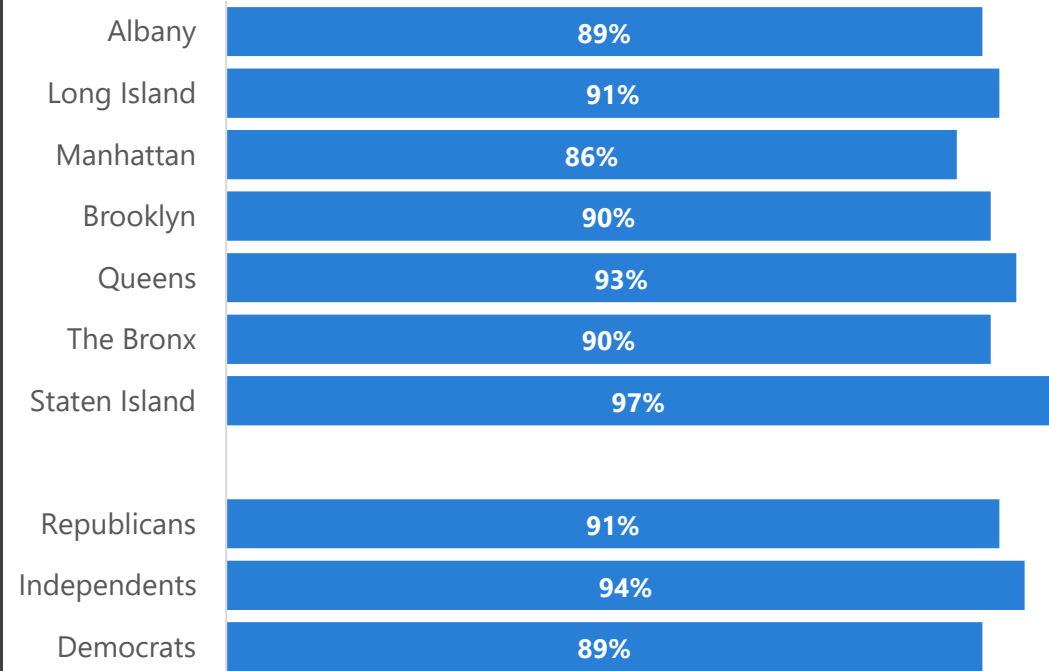
Between just the following two, which is the most important for state government leaders to focus on?

Addressing the high cost of living for families, individuals, and businesses in New York

Fighting climate change and protecting the environment

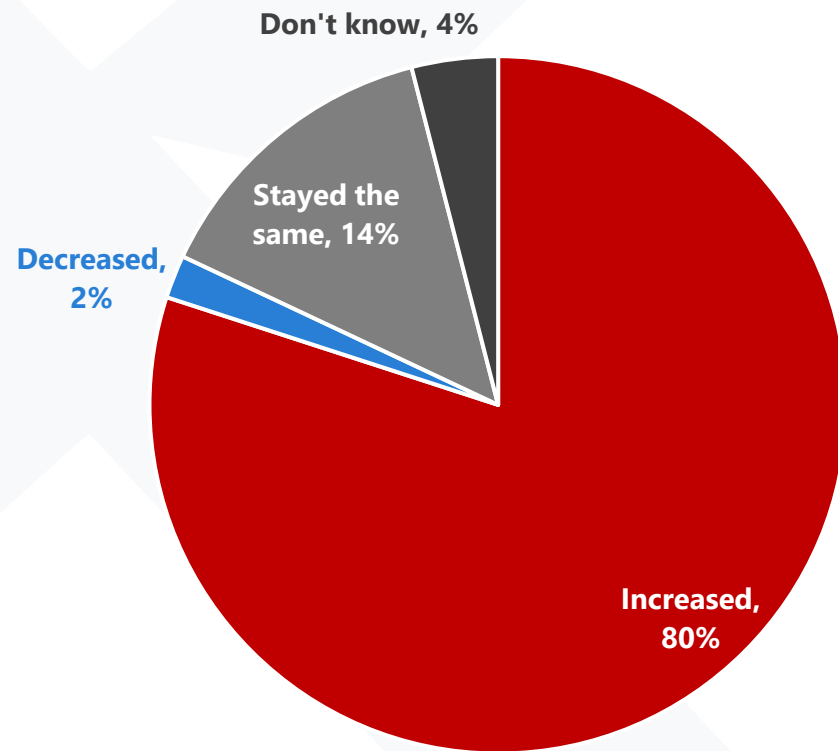


% COST OF LIVING

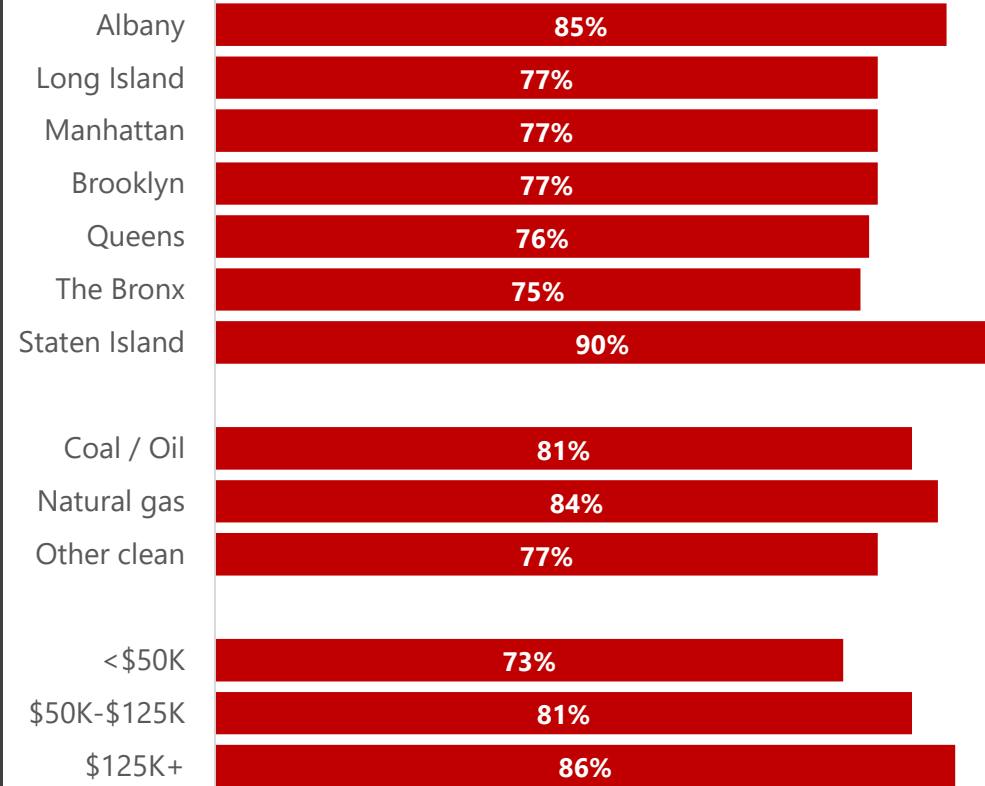


Almost Everyone Sees Their Utility Bills Going Up

Switching topics to energy rates, over the past year, has your utility bill increased, decreased, or stayed the same?

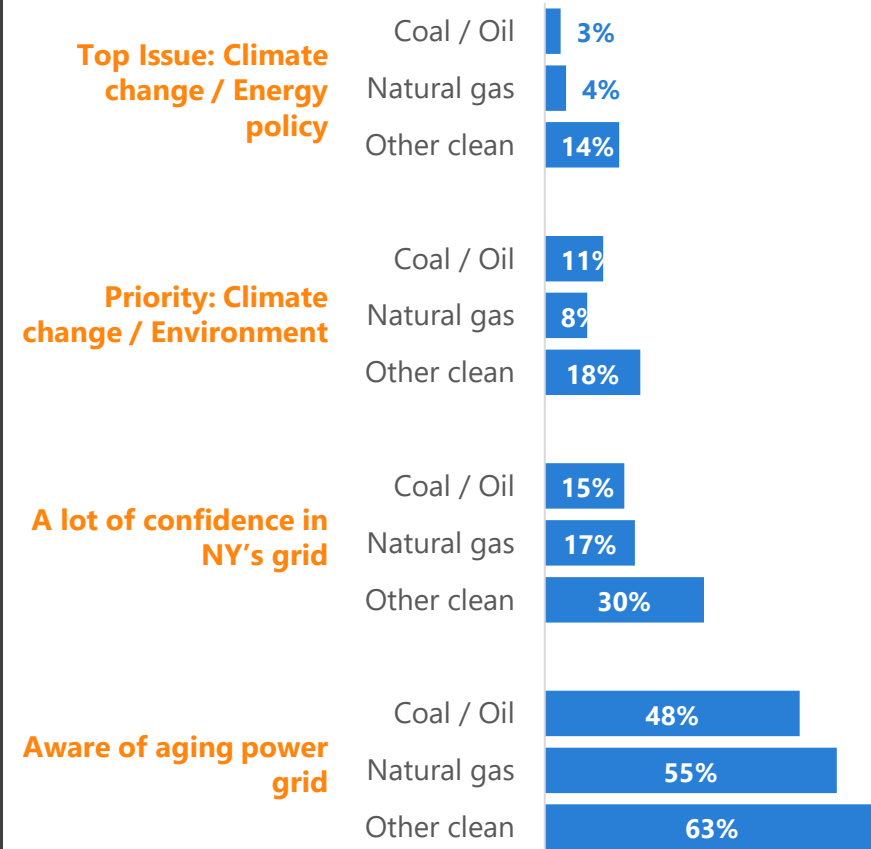
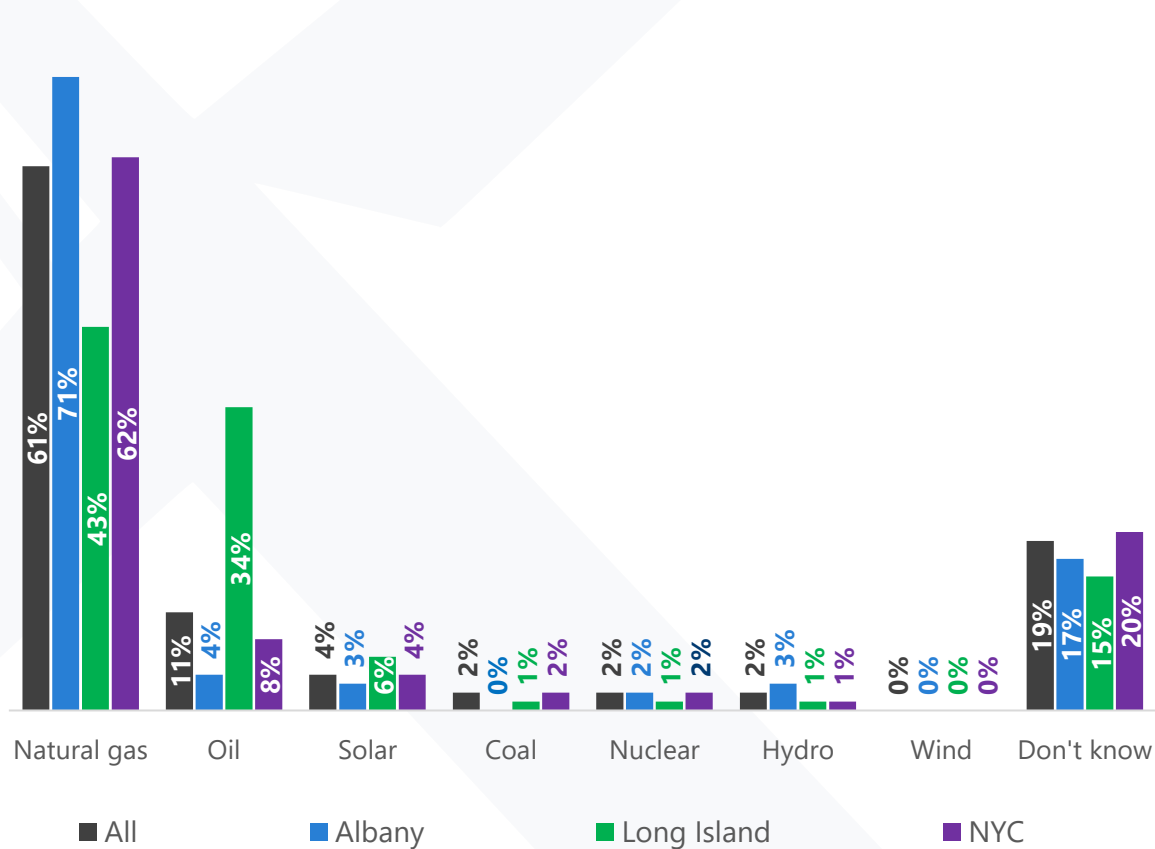


% INCREASED



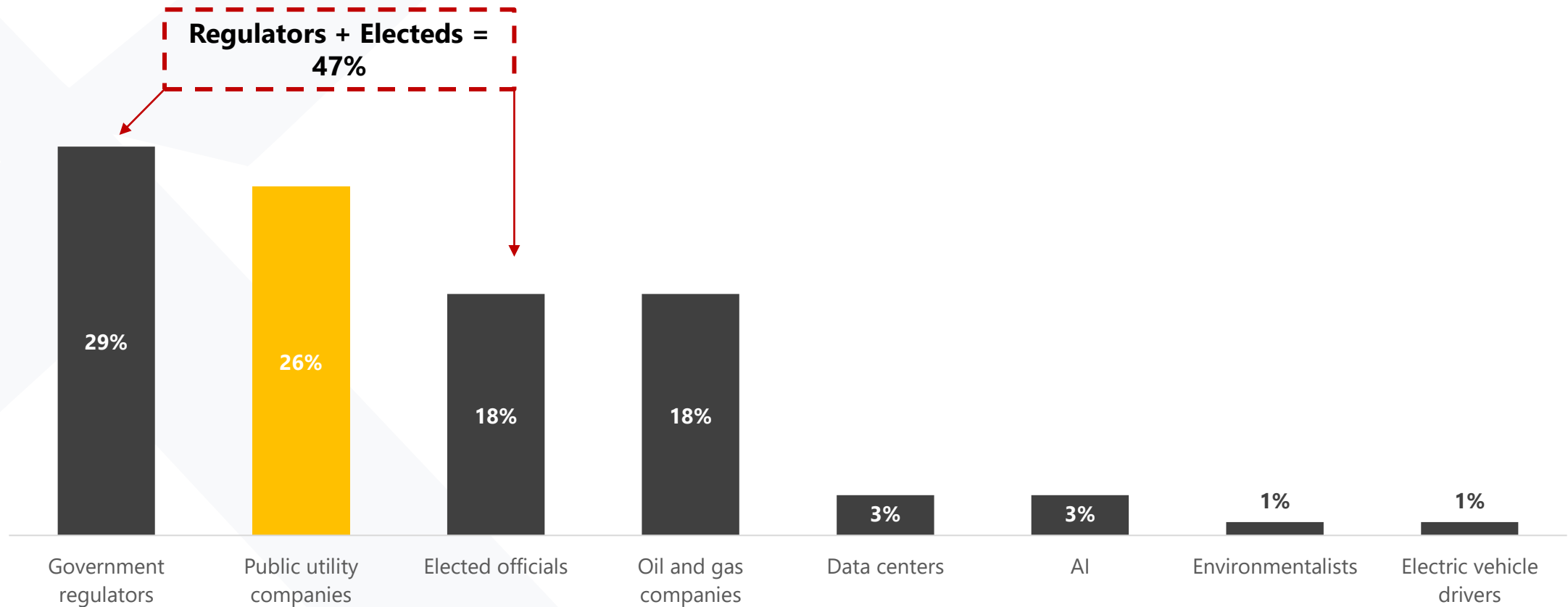
Nuclear / Wind / Hydro / Solar Powered Households More Likely To Prioritize Climate

How is the energy that your household uses produced?



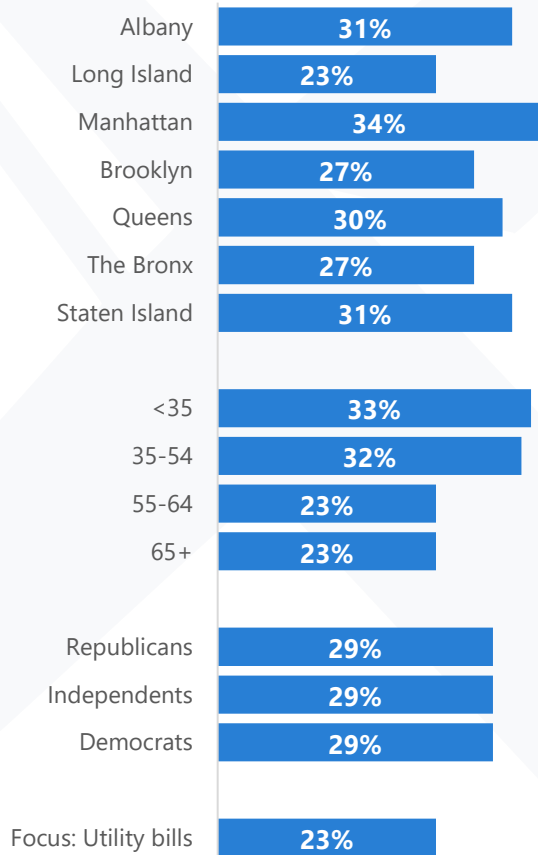
Voters Blame High Energy Costs On Big Government Followed By Utilities

Who do you blame the most for the high cost of energy in New York?

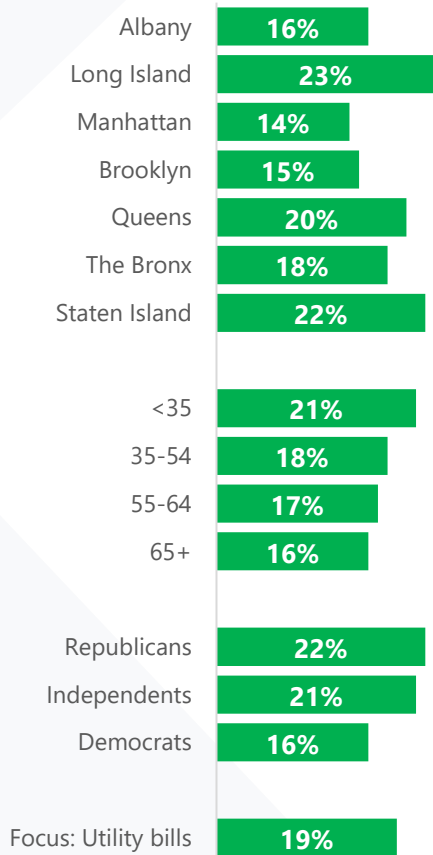


Younger Voters Blame Government; Older Voters Look To Utilities

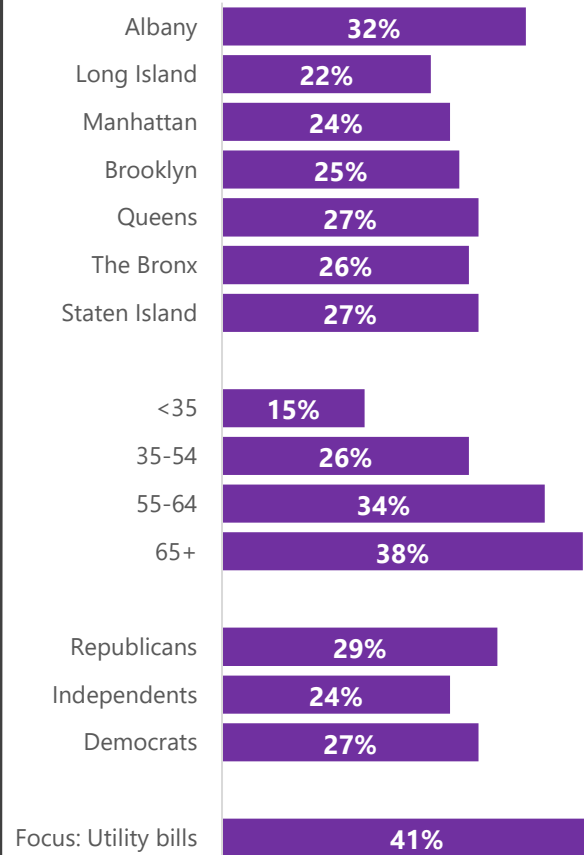
Blame: **GOV'T REGULATORS**



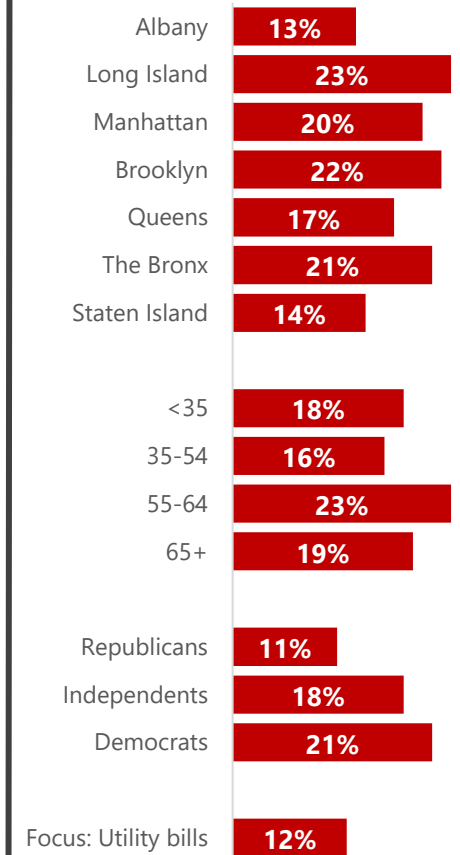
Blame: **ELECTED OFFICIALS**



Blame: **PUBLIC UTILITIES**

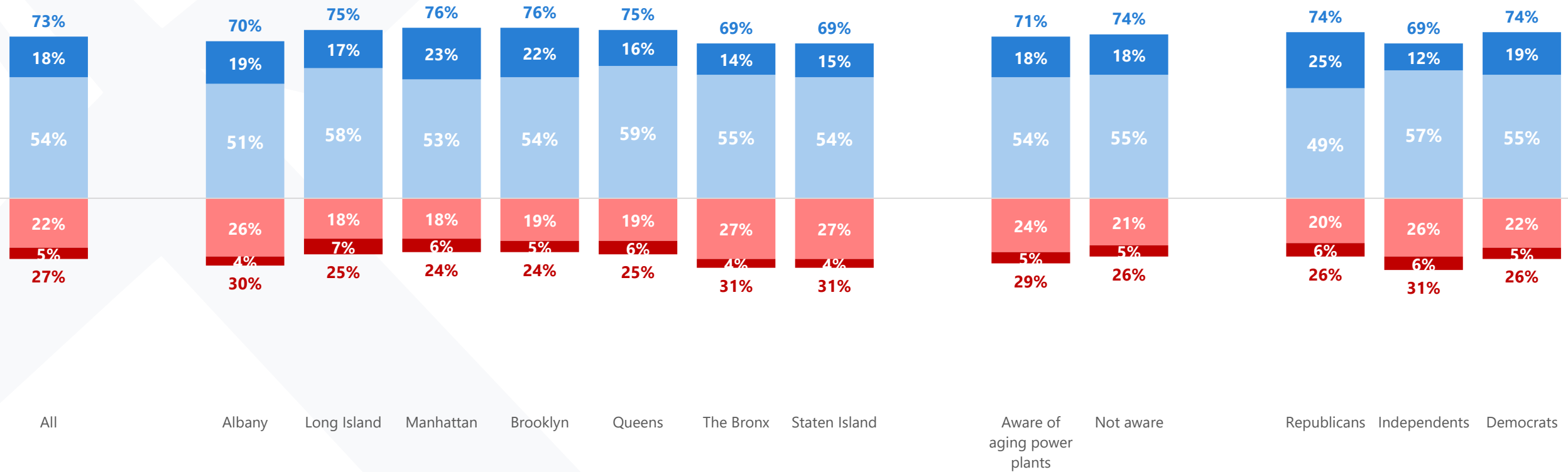


Blame: **OIL AND GAS**



Three-Quarters Are Confident In NY's Grid, Though Confidence Skews Soft

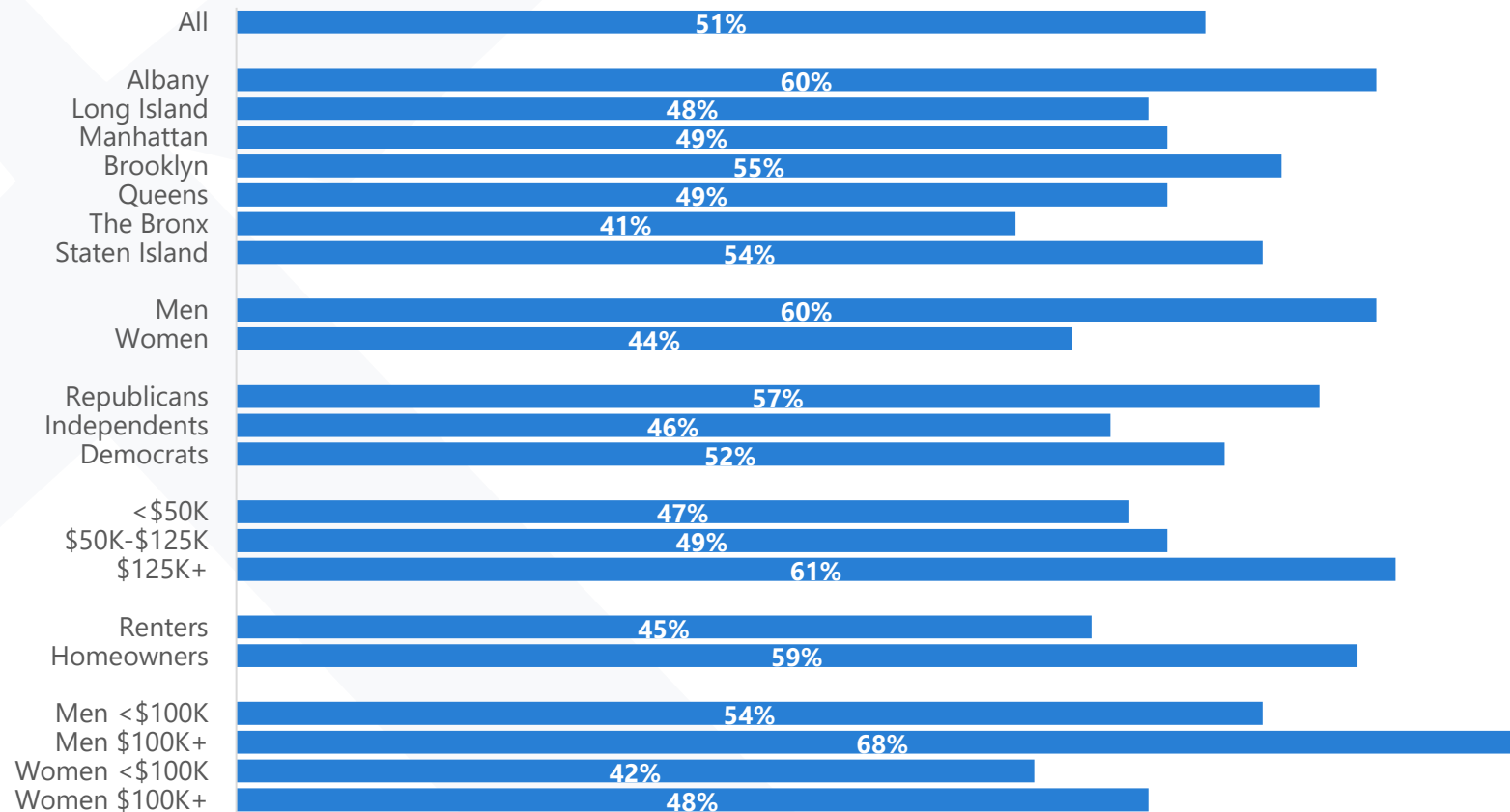
How much confidence do you have in the strength and reliability of New York's electrical grid?



■ A lot of confidence
 ■ Some confidence
 ■ Very little confidence
 ■ No confidence at all

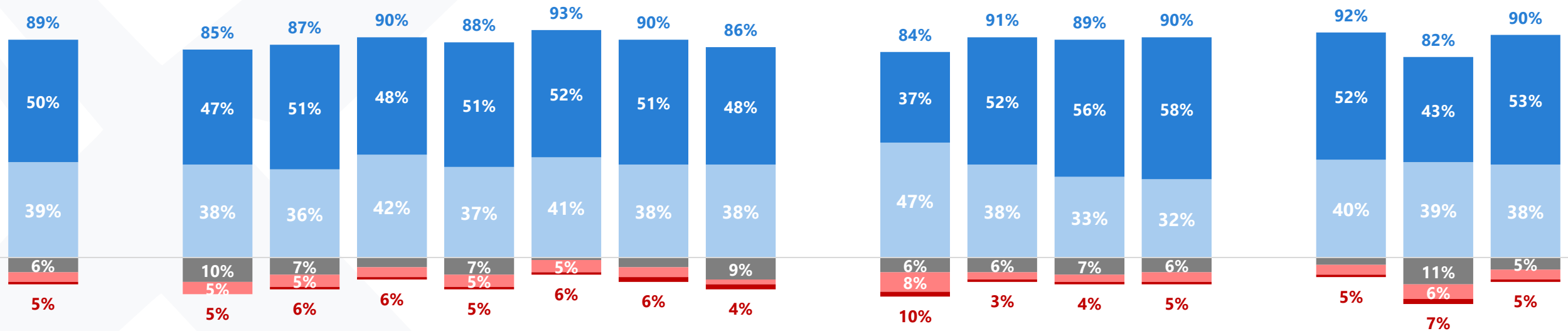
Some Awareness Of Aging Power Plants, Grid; Opportunities For Growth

One issue in New York is the state's aging power plants, a quarter of which are nearing 80 years old at a time when demand for electricity is expected to skyrocket. First of all, were you aware of New York's aging power plants and electric grid?



Very Strong And Consistent Support For Investing In The Grid; Virtually No Opposition

Do you support or oppose the state investing to upgrade existing power plants that are nearing the end of their useful life so they can continue to provide power to New Yorkers?



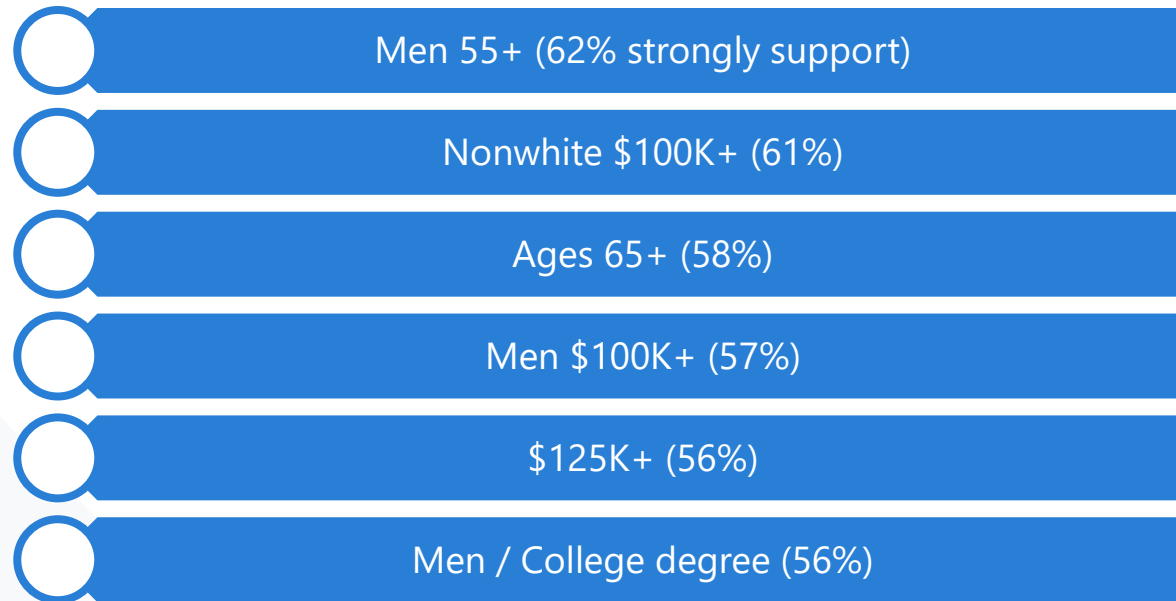
All Albany Long Island Manhattan Brooklyn Queens The Bronx Staten Island <35 35-54 55-64 65+ Republicans Independents Democrats

■ Strongly support
 ■ Somewhat support
 ■ Don't know
 ■ Somewhat oppose
 ■ Strongly oppose



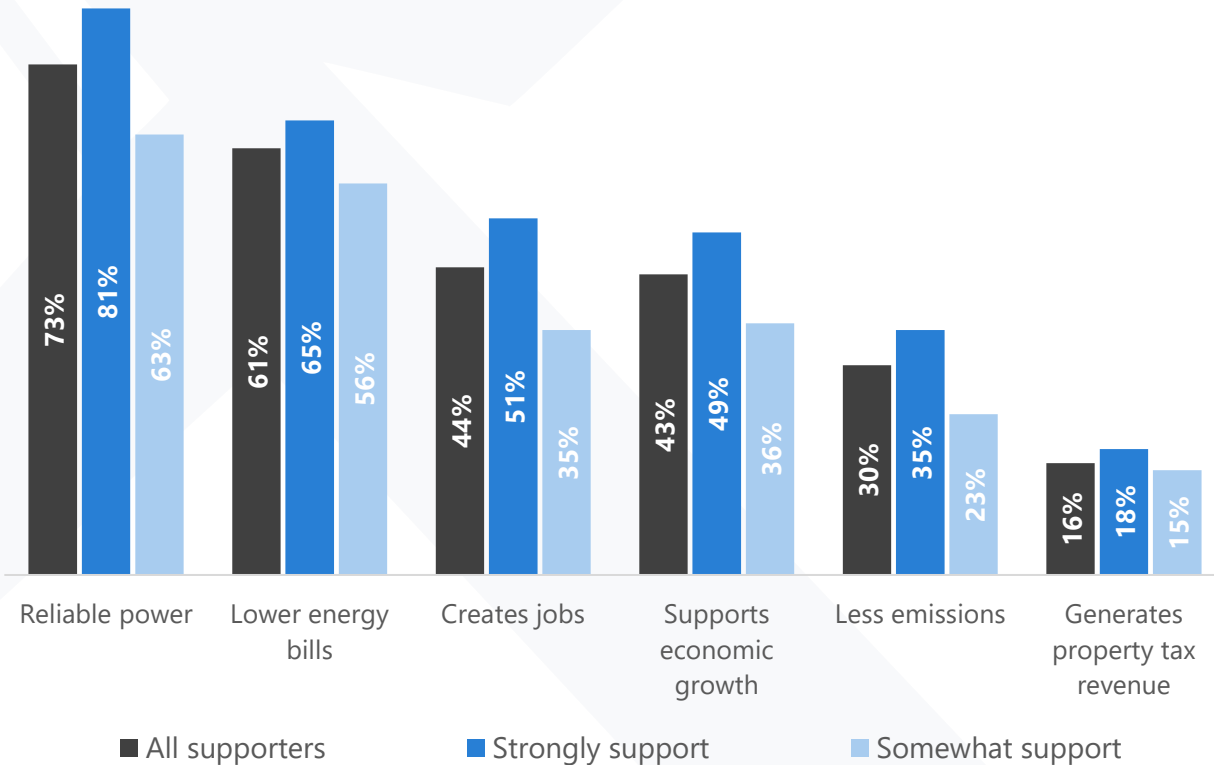
Strongest Supporters Skew Male, Wealthy, And Older

Most likely to report strong support for investment in power plants

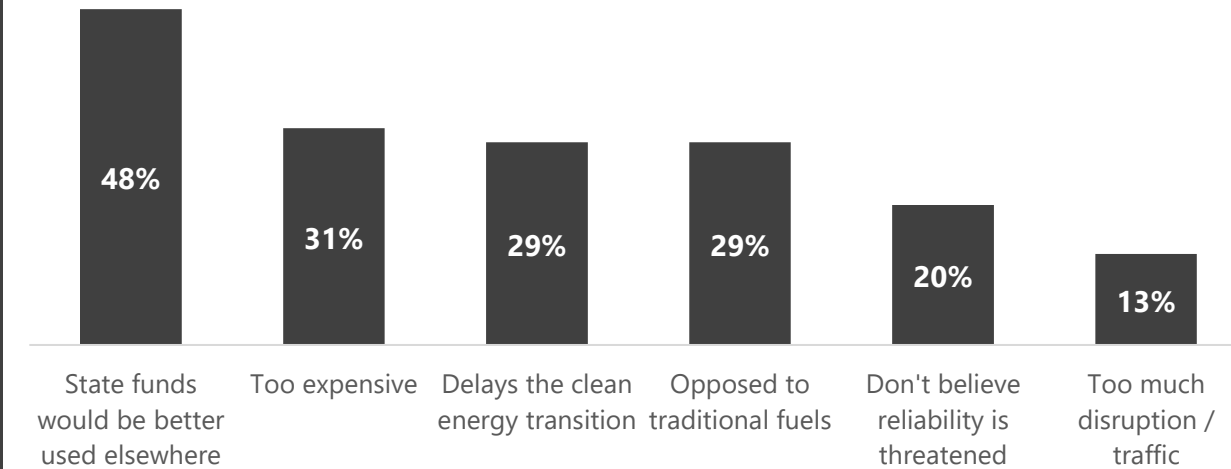


Support Is Driven By Ensuring Reliability, Lowering Energy Bills

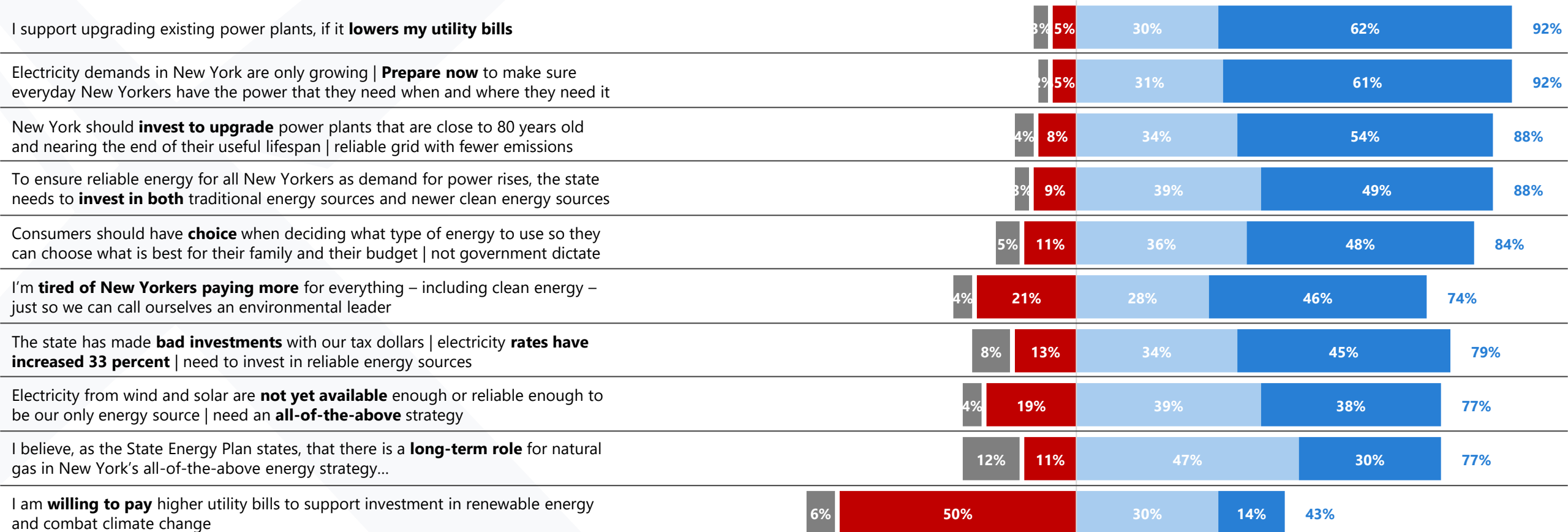
[IF SUPPORT] Of the following, what are the top reasons that you support the state investing to upgrade existing power plants?



[IF OPPOSE] Of the following, what are the top reasons that you oppose the state investing to upgrade existing power plants?



Intensity Behind Price, Preparedness, Reliability; Big Gov / Choice Rhetoric Good, But Weaker



■ Don't know

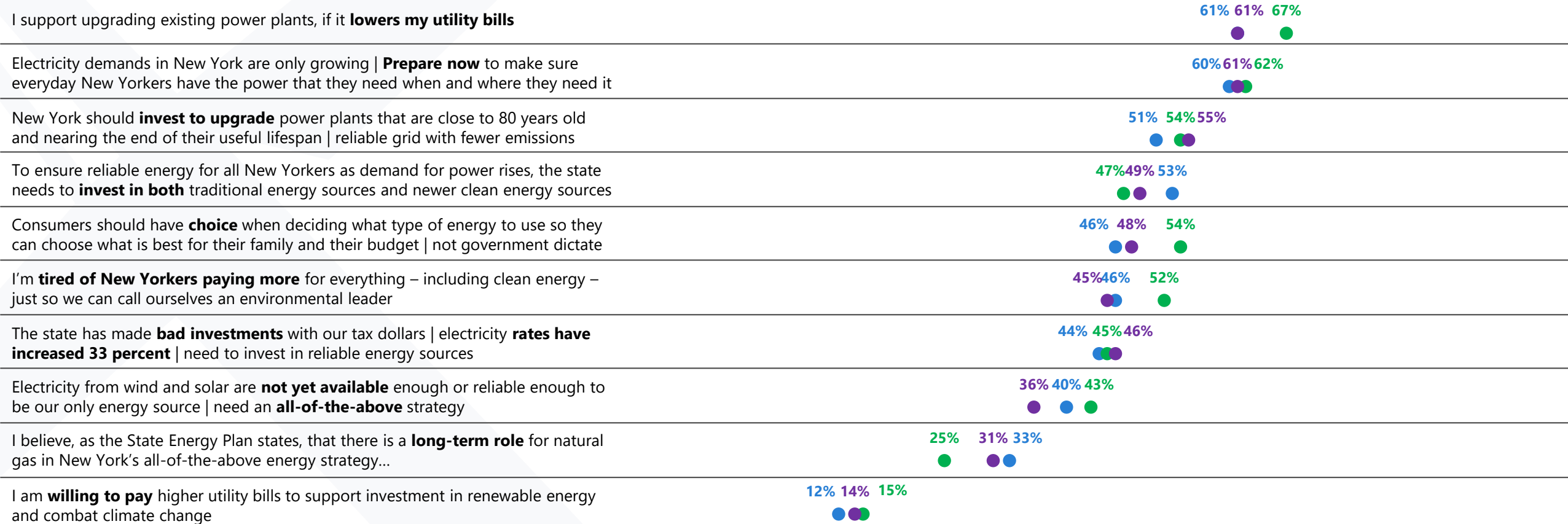
■ TOTAL disagree

■ Somewhat agree

■ Strongly agree

Statements By Region

% STRONGLY agree



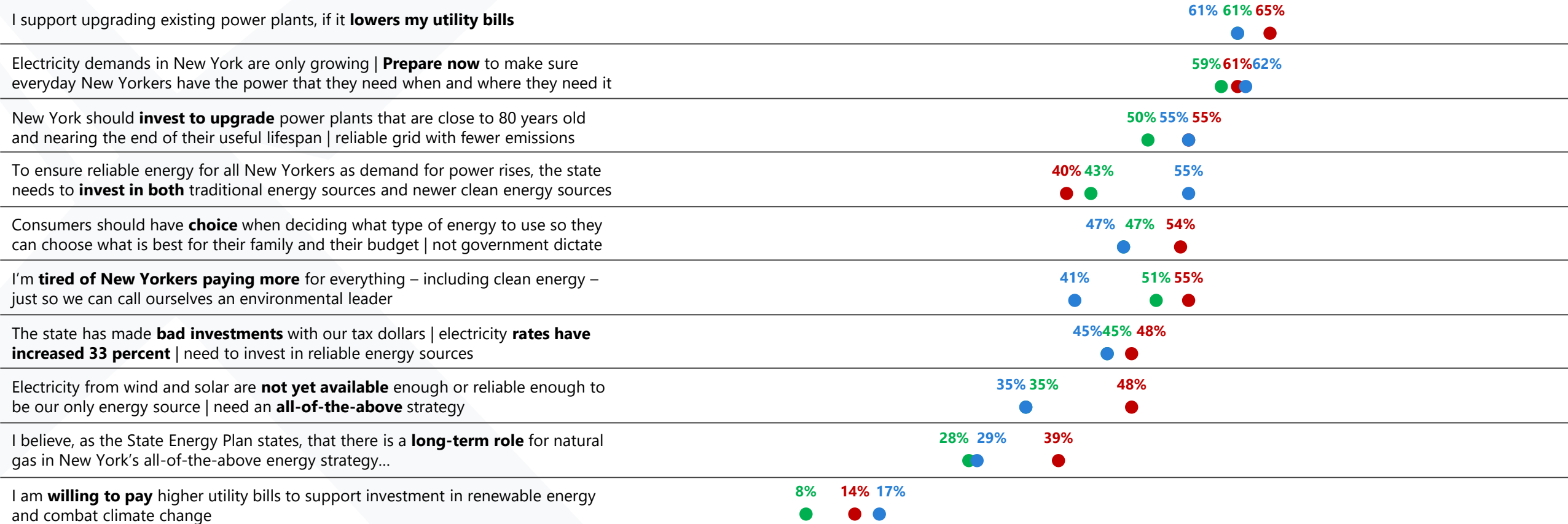
■ Albany

■ Long Island

■ NYC

Statements By Party

% STRONGLY agree



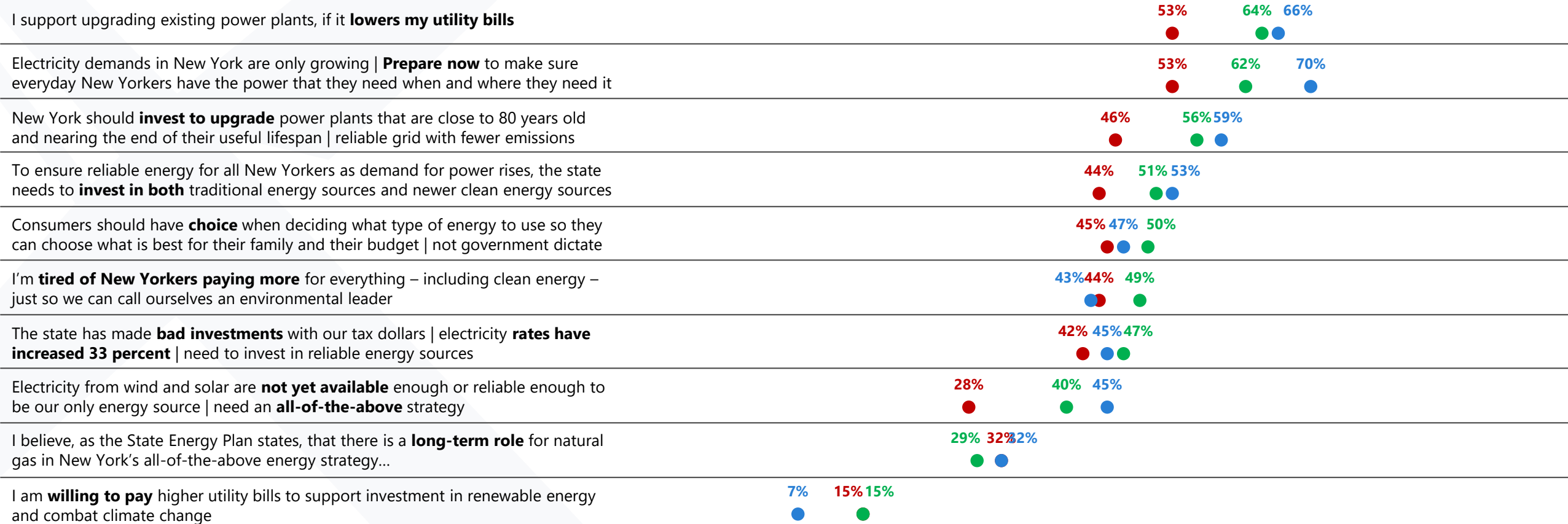
■ Republicans

■ Independents

■ Democrats

Statements By Age

% STRONGLY agree



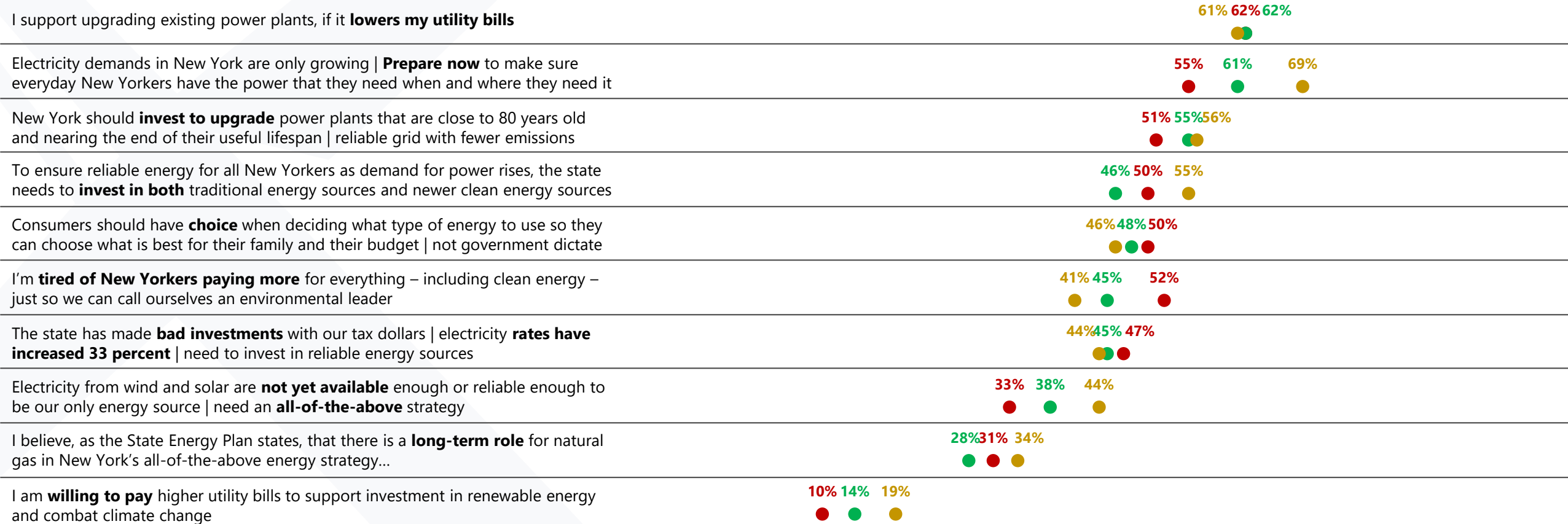
■ <35

■ 35-64

■ 65+

Statements By Income

% STRONGLY agree

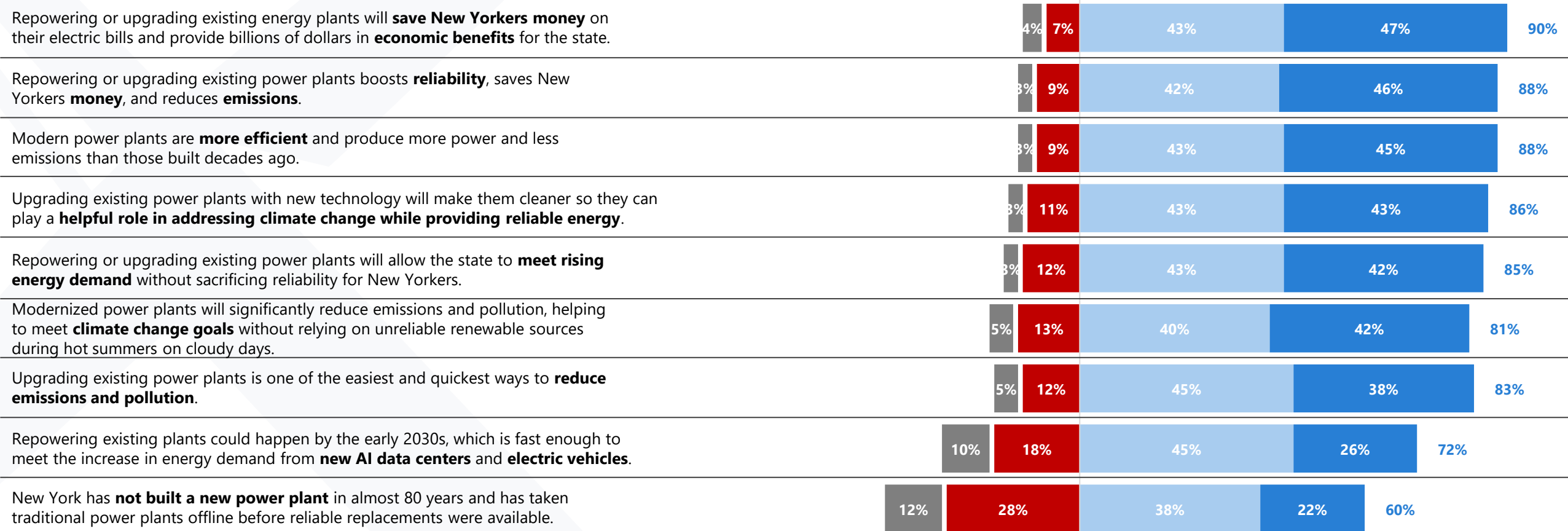


■ < \$50K

■ \$50K-\$125K

■ \$125K+

Several Strong Messages, Led By Saving New Yorkers Money



■ Statement not true ■ TOTAL more likely to oppose ■ Somewhat more likely to support ■ Much more likely to support

Messages By Region

% MUCH more likely to support

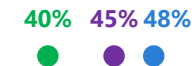
Repowering or upgrading existing energy plants will **save New Yorkers money** on their electric bills and provide billions of dollars in **economic benefits** for the state.



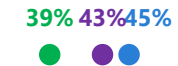
Repowering or upgrading existing power plants boosts **reliability**, saves New Yorkers **money**, and reduces **emissions**.



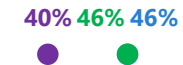
Modern power plants are **more efficient** and produce more power and less emissions than those built decades ago.



Upgrading existing power plants with new technology will make them cleaner so they can play a **helpful role in addressing climate change** while providing reliable energy.



Repowering or upgrading existing power plants will allow the state to **meet rising energy demand** without sacrificing reliability for New Yorkers.



Modernized power plants will significantly reduce emissions and pollution, helping to meet **climate change goals** without relying on unreliable renewable sources during hot summers on cloudy days.



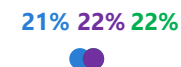
Upgrading existing power plants is one of the easiest and quickest ways to **reduce emissions and pollution**.



Repowering existing plants could happen by the early 2030s, which is fast enough to meet the increase in energy demand from **new AI data centers** and **electric vehicles**.



New York has **not built a new power plant** in almost 80 years and has taken traditional power plants offline before reliable replacements were available.



■ Albany

■ Long Island

■ NYC

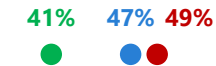
Messages By Party

% MUCH more likely to support

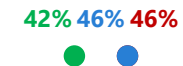
Repowering or upgrading existing energy plants will **save New Yorkers money** on their electric bills and provide billions of dollars in **economic benefits** for the state.



Repowering or upgrading existing power plants boosts **reliability**, saves New Yorkers **money**, and reduces **emissions**.



Modern power plants are **more efficient** and produce more power and less emissions than those built decades ago.



Upgrading existing power plants with new technology will make them cleaner so they can play a **helpful role in addressing climate change** while providing reliable energy.



Repowering or upgrading existing power plants will allow the state to **meet rising energy demand** without sacrificing reliability for New Yorkers.



Modernized power plants will significantly reduce emissions and pollution, helping to meet **climate change goals** without relying on unreliable renewable sources during hot summers on cloudy days.



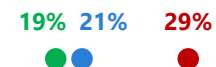
Upgrading existing power plants is one of the easiest and quickest ways to **reduce emissions and pollution**.



Repowering existing plants could happen by the early 2030s, which is fast enough to meet the increase in energy demand from **new AI data centers** and **electric vehicles**.



New York has **not built a new power plant** in almost 80 years and has taken traditional power plants offline before reliable replacements were available.



■ Republicans

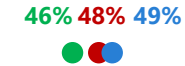
■ Independents

■ Democrats

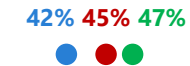
Messages By Age

% MUCH more likely to support

Repowering or upgrading existing energy plants will **save New Yorkers money** on their electric bills and provide billions of dollars in **economic benefits** for the state.



Repowering or upgrading existing power plants boosts **reliability**, saves New Yorkers **money**, and reduces **emissions**.



Modern power plants are **more efficient** and produce more power and less emissions than those built decades ago.



Upgrading existing power plants with new technology will make them cleaner so they can play a **helpful role in addressing climate change** while providing reliable energy.



Repowering or upgrading existing power plants will allow the state to **meet rising energy demand** without sacrificing reliability for New Yorkers.



Modernized power plants will significantly reduce emissions and pollution, helping to meet **climate change goals** without relying on unreliable renewable sources during hot summers on cloudy days.



Upgrading existing power plants is one of the easiest and quickest ways to **reduce emissions and pollution**.



Repowering existing plants could happen by the early 2030s, which is fast enough to meet the increase in energy demand from **new AI data centers** and **electric vehicles**.



New York has **not built a new power plant** in almost 80 years and has taken traditional power plants offline before reliable replacements were available.



■ <35

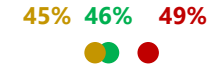
■ 35-64

■ 65+

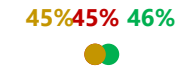
Messages By Income

% MUCH more likely to support

Repowering or upgrading existing energy plants will **save New Yorkers money** on their electric bills and provide billions of dollars in **economic benefits** for the state.



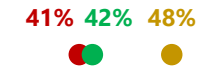
Repowering or upgrading existing power plants boosts **reliability**, saves New Yorkers **money**, and reduces **emissions**.



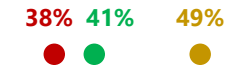
Modern power plants are **more efficient** and produce more power and less emissions than those built decades ago.



Upgrading existing power plants with new technology will make them cleaner so they can play a **helpful role in addressing climate change** while providing reliable energy.



Repowering or upgrading existing power plants will allow the state to **meet rising energy demand** without sacrificing reliability for New Yorkers.



Modernized power plants will significantly reduce emissions and pollution, helping to meet **climate change goals** without relying on unreliable renewable sources during hot summers on cloudy days.



Upgrading existing power plants is one of the easiest and quickest ways to **reduce emissions and pollution**.



Repowering existing plants could happen by the early 2030s, which is fast enough to meet the increase in energy demand from **new AI data centers** and **electric vehicles**.



New York has **not built a new power plant** in almost 80 years and has taken traditional power plants offline before reliable replacements were available.



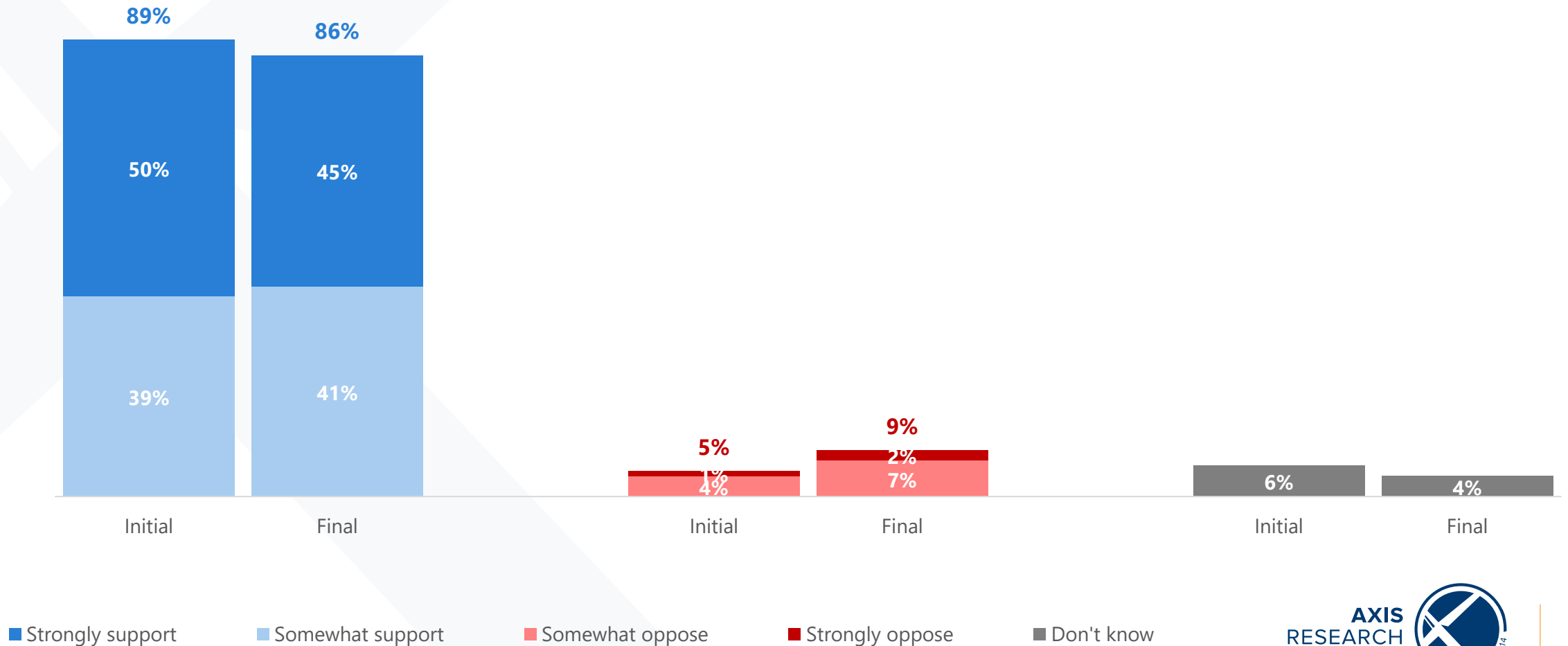
■ < \$50K

■ \$50K-\$125K

■ \$125K+

Strong Support Holds After Messaging, With Minimal Decline

Having heard more about it, do you support or oppose the state investing to upgrade and repower existing power plants?



■ Strongly support

■ Somewhat support

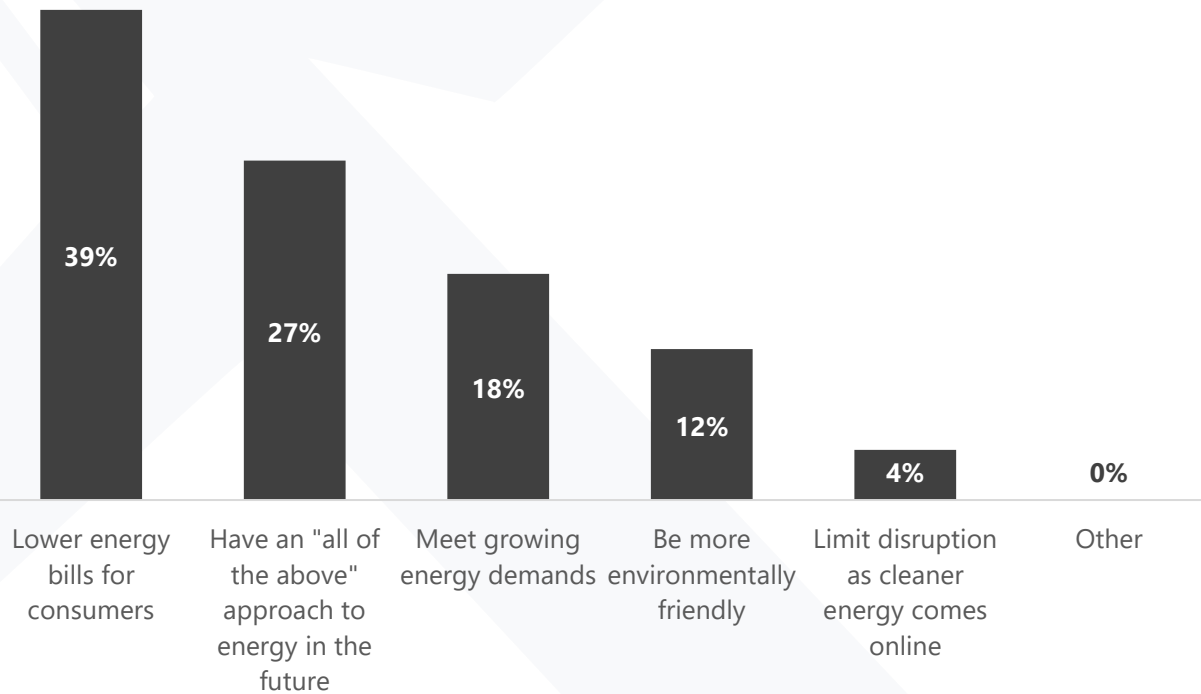
■ Somewhat oppose

■ Strongly oppose

■ Don't know

Lowering Prices Is The Best Reason To Support, Especially W/ Working Class & Younger Voters

[IF SUPPORT] And what is the number one reason that you support the state investing to upgrade existing power plants?



% LOWER ENERGY BILLS
% "ALL OF THE ABOVE"

