

Coollest Thing Made in New York

The Coolest Thing Made in New York contest is a statewide initiative aimed at spotlighting the innovation, creativity, and manufacturing excellence of businesses across the state. This exciting competition provides a platform for manufacturers to showcase their products and highlight their vital role in driving New York's economy forward.

Benefits:

	<i>PREMIER</i> <i>\$25,000</i>	<i>GOLD</i> <i>\$15,000</i>	<i>SILVER</i> <i>\$10,000</i>	<i>BRONZE</i> <i>\$5,000</i>
Logo placement & sponsorship acknowledgment on Coolest Thing Made in NY promotional emails and social media leading up to the contest	○	○	○	○
Logo placement on Made in NY / Coolest Thing Made in NY Website with click thru	○	○	○	○
Company logo in Coolest Thing Made in NY video. Shown during 2025 Annual Meeting Award presentation	○	○	○	○
Company logo placement on event app for 2025 Annual Meeting	○	○	○	○
Company logo placement on Coolest Thing Made in NY finalist tables at 2025 Annual Meeting	○	○	○	○
Post event attendee list from 2025 Annual Meeting	○	○	○	○
2 click thru banner ad on weekly member update (sent to over 7,000 emails with an average 40% open rate)	○	○		
Complimentary registrations to 2025 Annual Meeting	1			
Exhibitor booth at the 2025 Annual Meeting	○			
Opportunity to present trophy to Coolest Thing Made in NY award winner at 2025 Annual Meeting	○			
½ page ad in connect newsletter		○		
¼ page ad in connect newsletter			○	○
Company name on trophy	○			
Dedicated social media post acknowledging premier sponsorship for event	○			
Sponsorship acknowledgment on all press announcements	○			
Connect podcast interview	○			
Full page ad in connect newsletter	○			
Prominent logo placement on Made in NY / Coolest Thing Made in NY Website with click thru	○			

INTERESTED IN SPONSORING MULTIPLE EVENTS? WE'RE HAPPY TO DISCUSS YEARLY SPONSORSHIP PACKAGES.