

# Civic & Community Engagement Committee

*Enriching Our Communities Through Non-Profit & Corporate Collaborations*

## At a Glance

New York State is home to a vibrant and diverse nonprofit sector, with organizations spanning a wide range of mission areas, from healthcare and education to social services and the arts. Despite the size and importance of the nonprofit sector in New York, these organizations face significant challenges in the current economic and political landscape. One major challenge is the ongoing impact of the COVID-19 pandemic, which has disrupted traditional fundraising and programmatic activities for many nonprofits.

## Key Metrics

*Nonprofits contribute to the social, economic, cultural, and environmental well-being of our communities throughout New York. Their initiatives and programs address community needs, fill public service gaps, and enrich our society by positively impacting individual lives.*



**+116K**

Non-Profits in New York State



**1.4M**

Non-Profit Workers Statewide



**18%**

New York State Workforce



**The  
Business  
Council**

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## OBJECTIVE

The Business Council is utilizing our platform to encourage Corporate Community Engagement by providing Non-profits the opportunity to educate and present their needs by directly engaging Government Leaders & Corporate decision-makers.

## ANNUAL PROGRAM FORMAT

- Monthly Newsletter Highlighting Various Initiatives
- Bi-Monthly Virtual Meetings
- Quarterly Educational Webinars
  - Housing & Food Insecurity
  - Healthcare + Mental Health
  - Education + Workforce Development
  - Environmental Issues
- Two In-Person Meetings

## BENEFITS



**Collaboration**



**Sharing Resources**



**Community  
Investment**

- Educate Government, Community, and Corporate Leaders about your programs and services.
  - Corporations will provide information on best practices for grant and proposal applications.
- Network with Corporate Decision Makers.
- Present and make direct asks to fulfill your organization's needs.
- Advocacy for Legislation that the committee finds relevant.
- Press and op-ed opportunities when available.