

2020 Annual Meeting: Virtual

SPONSORSHIP OPPORTUNITIES



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SPONSOR BENEFITS	PREMIER \$20,000	KEYNOTE \$15,000	PLATINUM \$12,500	GOLD 10,000	SILVER \$7,500	BRONZE \$5,000	BREAKFAST OR LUNCH \$3,500	CHAMPION \$2,500	AMBASSADOR \$1,000
Complimentary event registrations	25	20	15	10	7	5	4	3	1
Company logo and/or name on all event promotional materials including e-mail blasts and event program	■	■	■	■	■	■	■	■	■
Company logo and/or name featured on slide shown multiple times throughout the event	■	■	■	■	■	■	■	■	■
Social Media promotion on all TBC channels	■	■	■	■	■	■	■	■	■
Pre- and Post-event list of registrants / attendees including name, title and company (provided two days before / two days after the event)	■	■	■	■	■	■	■	■	
Opportunity to introduce Keynote Speaker		■							
Opportunity to send each attendee a coupon for a meal delivery. Details to be discussed. Cost of coupons additional.							■		
Opportunity to offer remarks or showcase a promotional video (30 seconds)	■	■	■						
Dedicated email blast (provided by sponsor) sent to all attendees. Content may also be published to TBC Social Media and TBC website. Content subject to TBC approval	■	■	■						
Full-page print ad in the event program emailed to all attendees prior to the event	■								
Half-page ad in the event program		■	■	■					
Quarter-page ad in the event program				■	■				
Member Spotlight Article in our Connect Newsletter (first edition following the event)	■								
Member Spotlight Video	■	■	■						
Podcast Interview	■								

Questions? For more information on the 2020 Annual Meeting Sponsorship Opportunities, please contact Maribeth Riley at maribeth.riley@bcnys.org or call **518-465-7511 x232**.