

Join fellow golf and baseball enthusiasts for The Business Council's 12th Annual Member Golf Classic! Attendees will experience unrivaled play on the beautiful Leatherstocking Golf Course, the world-class hospitality of The Otesaga Resort Hotel, mingle with our guest Hall of Famer, and experience American history at the National Baseball Hall of Fame, all in Cooperstown, New York.

Following a day of golf, competition and camaraderie, relax and network at The Otesaga during our veranda reception and awards dinner. Then, join our state's business leaders on a quaint trolley from The Otesaga to the National Baseball Hall of Fame. There, you will be treated to a world class dessert reception, private access to the Hall of Fame Gallery, and hear from our guest Hall of Famer, 1984 World Series MVP, **Alan Trammell**.

Schedule of Events:

10:30 a.m.	Registration
11:30 a.m.	Buffet Lunch
12:30 p.m.	Shotgun Start (<i>scramble format</i>)
6:00 p.m.	Reception
7:00 p.m.	Dinner
9:00 p.m.	Dessert Reception Featuring Baseball Hall of Fame Member Alan Trammell

*"It is arguably the best day of the year.
A great time had by all last year."*

*Ian M. Coryea
Vice President of Marketing
Burnham Benefit Advisors*



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www.bcnys.org

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Member Golf Classic Tuesday, July 16, 2019

We will bring Business Council members together again at the beautiful Leatherstocking Golf Course in Cooperstown, New York!



12th
ANNUAL BUSINESS COUNCIL
MEMBER GOLF CLASSIC

Join Baseball Hall of Fame member
Alan Trammell

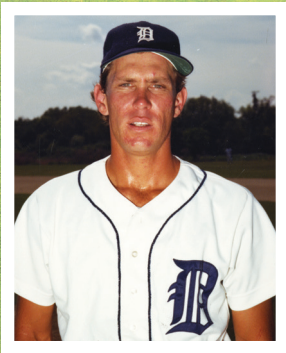
Tuesday, July 16, 2019



www.bcnys.org
518.465.7511



Join Baseball Hall of Fame member Alan Trammell



For 20 seasons, Alan Trammell was the face of the Detroit Tigers.

In 1980, Trammell earned his first All-Star selection, batted .300 for the first time and won his first of four Gold Glove Awards. In 1983, Trammell hit .319 with 14 homers and 66 RBIs and 30 stolen bases earning him the Comeback Player of the Year Award, in the American League, following two straight years where he hit .258.

In 1984, led by Trammell’s stellar performance at the plate, with an exceptional batting average of .314, the Tigers went 104-58 winning to win the AL pennant and the World Series. After finishing going 9-for-20 with two homers and six RBIs, Trammell was named World Series MVP.

Trammell retired following the 1996 season finishing his Hall of Fame career with six All-Star Game selections, three Silver Slugger Awards and four Gold Glove Awards. He batted over .300 seven times, finishing with a .285 batting average, 185 home runs, 1,003 RBIs, 412 doubles and 2,365 hits. Three times he finished in the top 10 in MVP voting.

And 22 years later, on July 29, 2018, Alan Trammell’s historic career came full circle when he was inducted into the National Baseball Hall of Fame.

Following his playing career, Trammell managed the Tigers from 2003-2005 and currently works in the Tigers’ front office as a Special Assistant to the General Manager.



Hall of Famer Sponsor:

This year we are proud and excited to offer a truly one of a kind experience. This exclusive sponsorship package will provide you and your guests with a once in a lifetime opportunity! Your group will spend a day playing the links with Alan Trammell. There is only one of these packages available! Includes complete golf package for eight, plus 2 Tee signs and 2 Flags. For more information call Maribeth Riley at **(518) 465-7511 ext. 232** or **maribeth.riley@bcnys.org**.

Sponsorships and Registrations:

From tee signs to scorecards, from trolleys to ice cream — there’s something for everyone when it comes to sponsorship opportunities this year. Our diverse menu of sponsorships provides you with a plethora of opportunities to give your business tremendous exposure. Put your name and logo on all the golf carts or even the souvenir photo frames!

Take advantage of the Bogey-Foursome discount and get a tee sign and flag. Foursome discount includes lunch, carts, greens fees, receptions and dinners for all four golfers. Bring your clients or colleagues.

Our members come from all across the state and represent all industries. No other organization gives you the opportunity to spend time with the caliber of members that we do. Whether it’s lunch, photos, wine at dinner, or the transportation to the Hall of Fame, your sponsorship matters and makes a big impact.



Hotel Information:

- Limited rooms are available at The Otesaga Resort Hotel
- Call (607) 353-6906, or go to www.otesaga.com, use online group code: **2475756**
 - Hotel reservation deadline is **Sunday, June 16, 2019**
 - Hotel information is also available at **www.bcnys.org/events.htm**

Hotel Cancellation Policy: Cancellations between the booking date and 3 days prior to arrival will incur a \$55 administrative fee per room. Failure to arrive on the confirmed arrival date will result in the cancellation of your entire stay and the forfeiture of your deposit. Cancellations or changes made within 3 days of arrival will result in deposit forfeiture.



Questions?

Contact Maribeth Riley at **(518) 465-7511 ext. 232** or **maribeth.riley@bcnys.org**. Register early and make your hotel reservations. We expect to sell out!

Registration and Sponsorship Information:

For details on sponsorships and to register go to **www.bcnys.org/events**.

Registration Fees:	BEFORE 7.9.19	AFTER 7.9.19
Member	\$350	\$400
Future member	\$450	\$500
Reception / Dinner Only (<i>limited space</i>)	\$150	\$175
Foursome	\$1,375	\$1,475
Bogey Sponsor (Foursome, Tee & Flag)	\$1,750	\$1,850

Price includes lunch, greens fees, carts, pre and post dinner receptions, dinner, plus on course contests and more!

Cancellation Policy:

Cancellations are subject to a \$49 processing fee. No refunds after **Tuesday, July 9, 2019**. In the event of rain, Receptions and Dinner will still be held.

Sponsorship Opportunities:

Dinner Co-Sponsor	\$5,000	Recognition as a co-sponsor of dinner.
Lunch	\$4,000	All our guests will thank you for providing them with lunch before they hit the links.
Beverage Cart	\$3,500	Cold beverages on the course are a major component of any productive round of golf!
Photo Booth	\$3,000	Help golfers capture lasting memories by sponsoring our photo booth!
Dinner Slide Show	\$3,000	Logo recognition on the photo presentation throughout the dinner. Everyone will be looking for their pictures from the day!
Reception	\$2,500	Recognition as a sponsor for the Veranda Networking Reception.
Scorecards	\$2,500	Everyone will have a scorecard in their cart all day, why not go along for the ride?
Wine @ Dinner	\$2,500	After a long day on the course guest will unwind with a nice glass of wine thanks to you!
Ben & Jerry’s	SOLD OUT	What better way to help everyone cool down than by providing them with ice cream on the course?
Promotional Giveaway	\$2,000 <i>plus item</i>	Have a promotional item you would like to giveaway? Golf towels or golf balls are just a few ideas that every golfer will love getting.
Golf Carts	\$2,000	Your logo front and center on every golf cart used throughout the tournament.
Hydration Station	\$2,000	When guests need a drink of water before hitting the links, it’s your logo they’ll see.
Registration Tent	\$1,500	Every guest has to check-in! Great way for your company to get solid exposure.
Trolley	\$1,500	Be our transportation sponsor as we head to and from the Hall of Fame after dinner.
Tee Sign	\$300	Your logo will be featured on the tee box (Exact hole TBD).
Flag	\$300	Your logo will wave proudly in the wind on one of Leatherstocking’s beautiful greens.
1 st or 10 th Tee Sign or Flag	\$300	The 1 st & 10 th tees and greens are an ideal place to display your logo!

Have a sponsorship idea or question? Contact Maribeth Riley at **(518) 465-7511 ext. 232** or **maribeth.riley@bcnys.org**.