

Agenda and Registration Information

Watch your mail for more details on this must attend event.

Hotel Accommodations

Overnight reservations should be made directly with *The Desmond Hotel & Conference Center*.

Rate: \$129
Group Code: 11U2QK
Cut-off Date: April 4, 2012
Phone: 518.869.8100
Toll-Free: 800.448.3500

Ask for The Business Council's Rate

Increase your exposure...

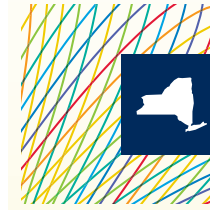
by becoming a Conference Sponsor. See inside for more information about marketing your organization to New York State's leading tax professionals.



The
Business
Council

The Business Council of New York State, Inc.
12 Corporate Woods Blvd., Suite 17
Albany, New York 12211-2390

Sponsorship Application available at: www.bcny.org/events.htm



The
Business
Council



2012

Annual Conference on State Taxation

April 25 - 26, 2012
The Desmond Hotel & Conference Center



**The
Business
Council**

About the Conference

The Conference focuses specifically on the latest business and corporate tax issues and disseminates how these will impact businesses in New York State.

Presented in cooperation with the NYS Department of Taxation & Finance, this event provides the most up-to-date information to New York's tax specialists and provides an opportunity for tax professionals to network with the experts who implement the state tax law. It also includes a wide array of opportunities to increase your corporate exposure through sponsorships.

Please return this form to:

2012 Tax Conference

The Business Council of New York State, Inc.
12 Corporate Woods Blvd., Suite 17
Albany, New York 12211
or fax back to 518.465.9567

Online Sponsorship Application available at:
www.bcnys.org/events.htm

Contact Sara McDonnell at 800.358.1202
or sara.mcdonnell@bcnys.org for further
information.

Sponsorship Opportunities*

Heighten your corporate exposure. Sign up now as a conference sponsor by returning this application, or call 1.800.358.1202.

| | |
|-------------------------------|----------|
| Premier | \$ 5,000 |
| Gold | \$ 3,000 |
| | |
| Welcome Reception | \$ 2,500 |
| Luncheon | Sold Out |
| Refreshment Breaks | \$ 1,500 |
| Continental Breakfast | Sold Out |
| Ben & Jerry's Ice Cream Break | Sold Out |

Sponsorship Includes:

- Complimentary Conference Registration(s)
- List of participants
- Recognition in Conference material
- Promotional item in our Conference packet
- Company logo displayed at the event
- Gold and Premier sponsorships include additional registrations and/or benefits.

As of 1/17/12

* Fees are for Business Council Members. Future Members, please contact Sara McDonnell at sara.mcdonnell@bcnys.org or call 800.358.1202 for more information.

Sponsorship Application

Please Check one of the following:

Sponsorship

| | |
|--|----------|
| <input type="checkbox"/> Premier | \$ 5,000 |
| <input type="checkbox"/> Gold | \$ 3,000 |
| <input type="checkbox"/> Welcome Reception | \$ 2,500 |
| <input type="checkbox"/> Luncheon | Sold Out |
| <input type="checkbox"/> Refreshment Breaks | \$ 1,500 |
| <input type="checkbox"/> Continental Breakfast | Sold Out |
| <input type="checkbox"/> Ben & Jerry's Ice Cream Break | Sold Out |

Contact Person / Title

Company

Address

City

State

Zip

Area Code / Phone

Area Code / Fax

E-mail

Method of Payment

- Check Enclosed (payable to *The Business Council*)
 Credit Card: AE MC VISA Disc DC

Account #

Exp. Date

Name on Card

CVV#

Billing Address

Billing City

Billing State

Billing Zip