

Hotel Information

Overnight reservations should be made directly with *Crowne Plaza Albany*.

Rate: \$129
Group Code: EFQ
Cut-off Date: March 29, 2012
Phone: 518.462.6611
Toll-Free: 877.462.4441

Ask for The Business Council's Rate

Agenda and Registration Information

Watch your mail for more details on this must-attend event.

Increase your exposure...

by becoming a Conference Exhibitor or Sponsor.

See inside for more information about marketing your organization to environmental professionals from some of New York's leading manufacturers.

www.bcnys.org/events.htm



The Business Council of New York State, Inc.
12 Corporate Woods Blvd., Suite 17
Albany, New York 12211-2390

Sponsorship Application available at: www.bcnys.org/events.htm



2012

Spring Environment Conference

Thursday, April 19, 2012
Crowne Plaza Albany



About the Conference

This one-day conference provides participants with a mid-year update from key officials from the New York State Department of Environmental Conservation, as well as industry experts.

This conference attracts environmental professionals from the manufacturing, industrial, engineering and legal sectors, among others, and provides the opportunity to hear and meet with the experts who write and implement the state's environmental laws.

It also includes a wide array of opportunities to increase your corporate exposure through sponsorships.

Please return this form to:

2012 Spring Environment Conference

The Business Council
12 Corporate Woods Blvd., Suite 17
Albany, New York 12211
or fax back to 518.465.9567

Sponsorship Application also available:

www.bcnys.org/events.htm

Contact Maribeth Riley at 800.358.1202 or maribeth.riley@bcnys.org for further information.

Sponsorship Opportunities*

Heighten your corporate exposure. Sign up now as a conference sponsor by returning this application, or call 1.800.358.1202.

| | |
|-------------------------------------|----------|
| Premier | \$ 5,000 |
| Gold | \$ 3,000 |
| Silver | \$ 2,000 |
| Luncheon (co-sponsorship) | \$ 1,500 |
| Continental Breakfast | Sold Out |
| Refreshment Breaks (co-sponsorship) | \$ 1,000 |
| 8' X 10' Exhibit Booth | \$ 850 |
| Ben & Jerry's Ice Cream Break | Sold Out |

As of 12/2/11

Sponsorship / Exhibit Includes:

- Complimentary Conference Registration(s)
- List of participants
- Recognition in Conference material
- Promotional item in our Conference packet
- Company logo displayed at the event
- Silver, Gold and Premier sponsorships include additional registrations and/or benefits.

* Fees are for Business Council Members. Future Members, please contact Maribeth Riley at maribeth.riley@bcnys.org or call 800.358.1202 for more information.

Sponsorship Application

Please Check one of the following:

Sponsorship

- | | |
|--|----------|
| <input type="checkbox"/> Premier | \$ 5,000 |
| <input type="checkbox"/> Gold | \$ 3,000 |
| <input type="checkbox"/> Silver | \$ 2,000 |
| <input type="checkbox"/> Luncheon (co-sponsorship) | \$ 1,500 |
| <input type="checkbox"/> Refreshment Breaks (co-sponsorship) | \$ 1,000 |
| <input type="checkbox"/> 8' X 10' Exhibit | \$ 850 |

Contact Person / Title

Company

Address

City State Zip

Area Code / Phone Area Code / Fax

E-mail

Method of Payment

- Check Enclosed (payable to *The Business Council*)
 Credit Card: AE MC VISA Disc DC

Account # Exp. Date

Name on Card CVV#

Billing Address

Billing City Billing State Billing Zip