

Agenda and Registration Information

Watch your mail for more details on this must attend event.



Increase your exposure ...

by becoming a Conference Exhibitor or Sponsor. See reverse for more information about marketing your organization to environmental professionals from some of New York's leading manufacturers.



Hotel Information

Overnight reservations should be made directly with the *Gideon Putnam Resort*

Rate: \$165
Group Code: 9N31ST
Cut-off Date: September 26, 2012
Phone: 518.584.3000
Toll-Free: 866.746.1077
Fax: 518.583.2832

Ask for The Business Council's Rate

As of 12/2/12



**The
Business
Council**

The Business Council of New York State, Inc.
12 Corporate Woods Blvd., Suite 17
Albany, New York 12211-2390



2012 Annual Industry-Environment Conference



Exhibit & Sponsorship Opportunities

October 17 - 19, 2012
Gideon Putnam Resort

Online Sponsorship Application available at: <http://www.bcny.org/events>



About the Conference

This two-day event brings together close to 300 experts from both the private and public sectors to interact and share the latest information relevant to environmental issues in New York State.

Kicking off the event with a Welcome Reception, this conference provides pertinent information on the ever changing state environmental programs and policies. Held for over 34 years, the Industry-Environment Conference is the foremost conference of its kind in New York State. It also includes a wide array of opportunities to increase your corporate exposure through sponsorships.

Please return this form to:

2012 Industry-Environment Conference
The Business Council
12 Corporate Woods Blvd, Suite 17
Albany, New York 12211
or fax back to 518.465.9567

Online Sponsorship Application available at:
<http://www.bcnys.org/events.htm>

Contact Maribeth Riley at 800.358.1202 or maribeth.riley@bcnys.org for further information.

Please check one of the following:

Exhibitor*

8' x 10' Booth \$ 2,000

Sponsor *

Premier \$ 5,000

Gold \$ 3,000

Reception (Co-Sponsorship) \$ 2,500

Refreshment Breaks \$ 2,500

Lunch (Co-Sponsorship) \$ 2,000

Wine at Reception *Sold Out*

Around the Town Reception \$ 2,000

Continental Breakfast \$ 1,600

Breakfast Buffet (Co-sponsorship) \$ 1,500

Ben & Jerry's Ice Cream Break \$ 1,500

Welcome Reception (Co-Sponsorship) \$ 1,500

Buffet Lunch / Co-Sponsorship \$ 1,200

Workshop \$ 1,000

As of 12/8/12

Sponsorship / Exhibits Include

- Complimentary Conference Registration(s)
- List of participants
- Recognition in Conference material
- Promotional item in our Conference packet
- Company logo displayed at the event
- Gold and Premier sponsorships include additional registrations and/or benefits.

* Prices listed are for Business Council Members. Future Members, please contact Maribeth Riley at maribeth.riley@bcnys.org or call 800.358.1202 for more information.

Contact Person / Title

Company

Address

City State Zip

Area Code / Phone Area Code / Fax

E-mail

Method of Payment

- Check Enclosed (payable to *The Business Council*)
 Credit Card: AE MC VISA Disc DC

Account # Exp. Date

Name on Card CVV#

Billing Address

Billing City Billing State Billing Zip