

2012 Annual Meeting

September 19 - 21, 2012
Bolton Landing, New York



Be a part of our 2012 Annual Meeting at The Sagamore Resort on beautiful Lake George, September 19 - 21, 2012. Take this opportunity to learn how businesses are working together to create a better business climate in New York.

As a sponsor of The Business Council's Annual Meeting, you have the opportunity to increase your visibility before the top business leaders in New York State. Sponsors will be listed on our Annual Meeting website, program book and signage throughout the meeting.

Our exclusive Exhibition is held throughout our three-day event and will provide you with the opportunity to get your company's message to the decision-makers of some of the largest and most influential employers in New York State.

We Want to be a part of the 2012 Annual Meeting

To Sponsor or Exhibit go to:

www.bcnys.org/whatsnew/events/annualmeeting.htm

Company

Name

Title

Address

City State Zip

Area Code / Telephone Area Code / Fax

E-mail

Level of Sponsorship / Exhibit

Method of Payment

- Check (payable to *The Business Council*)
 Credit Card: AE MC VISA DISC DC

Account # Exp

Name on Card CVV#

Billing Address

Billing City Billing State Billing Zip

For promotional purposes, you can use our:

- Name Logo

Contact Us At:

- 800.358.1202
- 518.465.7511
- 518.465.9567 (Fax)



Exhibit Opportunities

8' x 10' Booth	\$ 2,500
8' x 10' Premium Booth	\$ 3,000
8' x 20' Booth	\$ 4,000

Your booth rental includes standard electrical and internet service, one free meeting registration and two discounted registrations.

To Exhibit contact Maribeth Riley at 800.358.1202 or maribeth.riley@bcnys.org

Sponsorship Opportunities

Sponsorship opportunities to heighten your corporate exposure include:

Outdoor Banners

Banner	\$ 1,500
Two Banners	\$ 2,500
Chamber Lawn Signs	\$ 300
Two Chamber Lawn Signs	\$ 500

Conference Sponsorship Levels

Premier	\$30,000
Platinum	\$20,000
Gold	\$15,000
Silver	\$10,000

Event Sponsorship

Dinner Host	\$30,000
Entertainment Host (Thur)	\$25,000
Welcome Reception (sole)	\$15,000
Thursday Reception (sole)	\$15,000
Hotel Key	\$10,000
Golf	\$ 8,000
Refreshment Breaks	\$ 7,500
Cyber Cafe	\$ 6,500
Breakfast (Thur or Fri)	\$ 6,000
Hospitality (Wed)	\$ 4,000
Wine at Dinner (Wed or Thur)	\$ 3,500
Lake George Cruise	\$ 3,000
Registration Sponsor	\$ 3,000
Culinary Class / Tour	\$ 2,000
Fishing	\$ 2,000
Hiking	\$ 2,000
Kayaking	\$ 2,000
Sailing	\$ 2,000
Ben & Jerry's Ice Cream	\$ 1,600
Golf Beverage Cart	\$ 1,500
5K Run	\$ 1,500

Custom Marketing Opportunities

Have a unique idea of how you would like to sponsor at our Annual Meeting? Contact Ellen Clickner to discuss how you may be able to customize your sponsorship.

To sponsor, contact Ellen Clickner at 800.358.1202 or ellen.clickner@bcnys.org

As of 02/09/12

1.800.358.1202 or www.bcnys.org/events.htm