

## Hotel Information

Crowne Plaza Albany  
State & Lodge Streets  
518.462.6611  
Rate: \$129  
Cut-off date: March 21, 2011

Albany Downtown Hampton Inn & Suites  
25 Chapel Street, Albany  
518.432.7000  
Rate: \$139 Group Code: C33  
Cut-off date: March 21, 2011

74 State  
74 State Street, Albany  
518.434.7410  
Rate: \$149 Group Code: BCM  
Cut-off date: March 21, 2011

*Ask for the Business Council's Rate*

## Agenda & Registration Information

Watch your mail for more details on this must-attend event.

## Increase your exposure.....

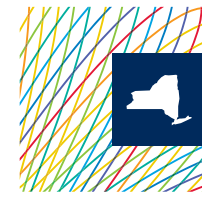
by becoming a Conference Sponsor.  
See inside for more information.



The  
Business  
Council

The Business Council of New York State, Inc.  
12 Corporate Woods Blvd., Suite 17  
Albany, New York 12211-2390

Sponsor online at [www.bcnys.org/events.htm](http://www.bcnys.org/events.htm)



The  
Business  
Council



# Legislative Conference

## Sponsorship Application

April 11 - 12, 2011  
Meeting Room 1  
Empire State Plaza  
Albany, New York



# Sponsorship Application

## About the Conference

The premiere legislative day for Human Resource Professionals attracts participants from across New York State.

Participants will hear from senior officials in the new administration and experts on the topics of human rights, healthcare, public sector pensions and more. Attendees will also have the opportunity to visit with the state elected legislators from their home district.

This legislative event is an excellent opportunity for sponsorship, networking, and learning.

### Please return this form to:

#### 2011 HR Legislative Conference

The Business Council  
12 Corporate Woods Blvd., Suite 17  
Albany, New York 12211  
or fax back to 518.465.9567

Online Sponsorship Application available at:  
[www.bcnys.org/events.htm](http://www.bcnys.org/events.htm)

Contact Sara McDonnell at 800.358.1202 or  
[sara.mcdonnell@bcnys.org](mailto:sara.mcdonnell@bcnys.org) for further information.

## Sponsorship Opportunities\*

Heighten your corporate exposure. Sign up now as a conference sponsor by returning this application, or call 1.800.358.1202.

<b>Gold</b>	\$ 2,500
<b>Silver</b>	\$ 2,000
<b>Luncheon</b>	<i>Sold Out</i>
<b>Welcome Reception</b> (April 11)	<i>Sold Out</i>
<b>Continental Breakfast</b>	\$ 1,000
<b>Refreshment Break</b> (co-sponsorship)	\$ 500

### Sponsorship Includes:

- Complimentary Conference Registration(s)
- List of participants
- Recognition in Conference material
- Promotional item in our Conference packet
- Company logo displayed at the event

\* Fees are for Business Council Members. Future Members, please contact Sara McDonnell at [sara.mcdonnell@bcnys.org](mailto:sara.mcdonnell@bcnys.org) or call 800.358.1202 for more information.

As of 3/11/11

### Please check one of the following:

- |   |                 |
|---|-----------------|
| <input type="checkbox"/> Gold                               | \$ 2,500        |
| <input type="checkbox"/> Silver                             | \$ 2,000        |
| <input type="checkbox"/> Luncheon                           | <i>Sold Out</i> |
| <input type="checkbox"/> Welcome Reception                  | <i>Sold Out</i> |
| <input type="checkbox"/> Continental Breakfast              | \$ 1,000        |
| <input type="checkbox"/> Refreshment Break (co-sponsorship) | \$ 500          |

Contact Person / Title

Company

Address

City State Zip

Area Code / Phone Area Code / Fax

E-mail

### Method of Payment

- Check Enclosed (*payable to The Business Council*)  
 Credit Card:  AE  MC  VISA  Disc  DC

Account # Exp. Date

Name on Card CVV#

Billing Address

Billing City Billing State Billing Zip