

"American manufacturing employment has been on the decline for decades, unleashing a devastating effect on our local and national economies.

Fortunately, people are making a difference by doing their part in their local communities.

Be inspired by individual and corporate efforts highlighted in this new critically acclaimed documentary.

Immediately following the film, stay for a lively panel discussion with special guests as outlined in the film."

**What:** American Made Movie screening and panel discussion

**When:** Tuesday, January 21, 2014  
6:30 p.m. – Film | 8:00 p.m. – Panel  
6 p.m. – Arrive early and network with event sponsors and local manufacturers

**Where:** GE Theatre at Proctors  
432 State Street, Schenectady, NY

**Panel Moderator:** Jack Aernecke

**Tickets:** \$5.00 (includes screening and panel discussion)

Available at Proctors Box Office and  
Online at [www.proctors.org](http://www.proctors.org)

Proceeds will benefit a Scholarship for a YouthBuild participant pursuing a manufacturing technology program at SCCC.

## EVENT SPONSORS



Luggage, Bags & Packs  
USA-Made



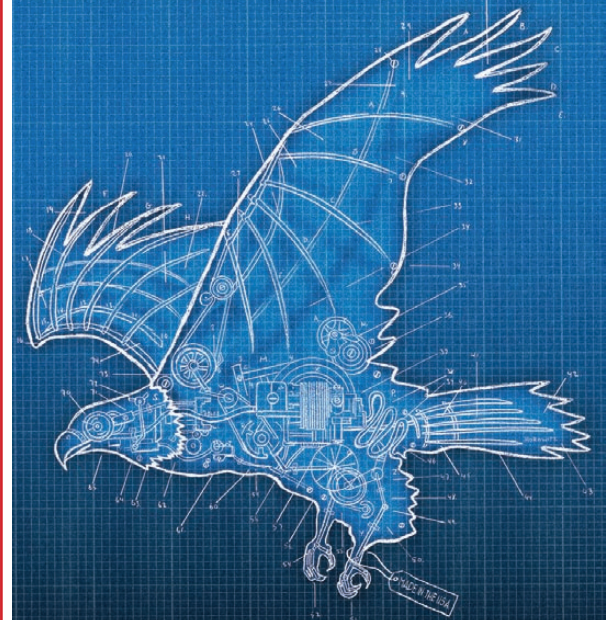
GATHERER'S  
GOURMET GRANOLA



# THE CITY OF SCHENECTADY INVITES YOU TO AN American Made Movie Event

January 21, 2014 | 6:30 p.m.  
GE Theatre at Proctors

This compelling new documentary explores the **impact** of American manufacturing on both ordinary citizens and the **national economy**.



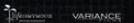
## AMERICAN MADE MOVIE

WHAT IS YOUR PART?

LIFE IS MY MOVIE ENTERTAINMENT IN ASSOCIATION WITH AMERICA TODAY LLC PRESENTS "AMERICAN MADE MOVIE" ORIGINAL SCORE: PAUL KELLY, TERRY JONSSON & CARMEN VIVES  
EDITED BY BARBON WELTER DIRECTOR OF PHOTOGRAPHY: ALEX GRUB EXECUTIVE PRODUCERS: SANDRA L. STICKLAND & COLYIE M. STICKLAND PRODUCED BY MATTHEW THOMAS MICALLE & VINCENT VITTORIO  
WRITTEN BY PIPAN C. WILSON DIRECTED BY MATTHEW THOMAS MICALLE & VINCENT VITTORIO



WWW.THEAMERICANMADEMOVIE.COM



# American Made Movie

## POST FILM DISCUSSION Moderator & Panelists



### **Moderator Jack Aernecke**

Former anchor and business reporter at WRGB-TV, Mr. Aernecke will add a lively dynamic to the discussion.

He retired after four

decades as a broadcaster working in both radio and television. Since retirement he has built a home studio and is doing voiceovers and narrations for clients and some on camera work.



### **Mayor Gary McCarthy** *City of Schenectady*

Representing local government and community leadership, Mayor McCarthy brings with him more than three decades of experience in

government and politics and a reputation as a hands-on, accessible, public servant who believes that government can be a force for positive change in the lives of its residents.

### **Dr. Quintin Bullock**

*President of Schenectady County  
Community College*

Represents a local educational institution with programs dedicated to creating a skilled workforce. Dr. Bullock is an experienced educator, community leader, and a positive role model for students and aspiring leaders, with a diverse professional background in higher education.



### **Kenneth Pokalsky**

*Vice President of Government Affairs for  
the The Business Council of New York State*

Representing a state-wide perspective and its "Made in New York State" campaign, the Business Council represents thousands of member companies, local chambers of commerce and professional and trade associations. Ken is responsible for the management of The Business Council's overall legislative and regulatory advocacy efforts; he is also directly responsible for the Council's lobbying on economic development and taxation issues.



### **Alessandro Gerbini**

*President of Gatherer's Granola*

Entrepreneur and successful small business owner, Mr. Gerbini is a graduate of RPI and has utilized social media to expand and grow his locally sourced business. Recently, Gatherer's Granola relocated to the Broadway Commerce Park in downtown Schenectady with plans for continued growth. Their products are sold in stores across 11 states, including area Price Chopper, Hannaford, and Shop Rite Stores, as well as the Honest Weight and Niskayuna Food Co-ops.



# AMERICAN MADE MOVIE

WHAT IS YOUR PART?

## FEATURED WEBSITES

### **Movie Site**

[theamericanmademovie.com](http://theamericanmademovie.com)

### **Event Page & Tickets**

[www.proctors.org/events/american-made](http://www.proctors.org/events/american-made)

GE Theatre at Proctors & Box Office Information  
432 State Street, Schenectady, NY 12305  
(518) 346-6204

## SPECIAL THANKS

**American Made Matters**

**Capital District Area Labor Federation**

**Karen Johnson**

For more information, please contact

**Chad Putman** at 518-225-0957  
[chadputman1@yahoo.com](mailto:chadputman1@yahoo.com)



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"American Made – Going Local"