



EnerPath Media Contact

Heather Halstead

p. 585.389.6118

c. 585.545.1752

Heather.Halstead@enerpath.com

**NYSEG and RG&E Launch Program to Help
Small Business Customers Save Energy and Money**

Rochester, N.Y.(August 9, 2010)-NYSEG and RG&E have partnered with EnerPath to offer a Small Business Energy Efficiency program in most of their services areas. Eligible businesses, with demand of less than 100 kilowatts, will receive a free energy assessment to measure their energy efficiency. As part of this program NYSEG or RG&E will cover 70% of the cost of recommended lighting upgrades for their customers.

Qualifying lighting upgrades include replacing existing fluorescent fixtures with higher efficiency lamps and ballasts, changing incandescent bulbs to compact fluorescent lights (CFLs) and upgrading exit signs to light emitting diode (LED) technology.

For program information and eligibility guidelines, business customers should visit nyseg.com or rge.com, click on "Energy Efficiency Incentives" and then on "Small Business Energy Efficiency Program." Using their account numbers or business name and address, customers can determine if they are eligible. **To enroll in the Small Business Energy Efficiency Program, business customers should call EnerPath at 1-877-359-9814.** Program information is also available at the companies' energy efficiency hotline (1.800.995.9525).

To effectively perform the energy efficiency assessments and upgrades, NYSEG and RG&E will stagger the launch of the program through August 2011. The program schedule is available at nyseg.com and rge.com.

The Small Business Energy Efficiency Program is being conducted in accordance with a November 2009 New York State Public Service Commission order approving commercial and industrial efficiency programs for utilities across the state. The program is funded by the System Benefits Charge on electricity customers' bills.

EnerPath's New York headquarters is located in Rochester. The company is hiring and training local workers to perform the energy assessments and will select and supervise licensed New York State subcontractors who will perform the lighting upgrades.

###