
BILL MILLETT

SCOPE VIEW STRATEGIC ADVANTAGE

Bill Millett established Charlotte, NC-based Scope View Strategic Advantage in 1995 to deliver substantial and sustainable value to private, nonprofit and public firms through support in a broad range of economic, organizational and business development areas.

Its client list includes corporations, architectural firms, professional associations, chambers of commerce, United Ways, a diverse range of not-for-profits, elected bodies, economic development groups, libraries, councils of government, partnerships for children, school districts and municipal, county and state agencies.

Those organizations are located in some twenty states that include the Carolinas, Virginia, Florida, New York, Michigan, Texas, Oklahoma, Colorado, Missouri, Arkansas, Arizona, Minnesota and out to Alaska.

A core principle of his company is to work only for organizations it respects, causes in which it believes and whose leadership has absolutely no tolerance for complacency.

While most of Millett's work is with corporations in the highly complex and confidential areas of site location and taking market share from competitors, he has a particular interest in early education issues from both a professional and personal perspective. He has spoken on this subject across the country to local, state and national organizations, as well as state legislative committees. There is a growing recognition by his corporate clients that quality education is very much a Human Resource issue relating to the companies' abilities to find the talent necessary for long-term economic sustainability and competitiveness.

Millett's more than thirty years of experience includes serving as Executive Director of two Regional Councils of Governments including the largest such agency in South Carolina; Senior Vice President in charge of Economic Development for both the Greenville, SC and Charlotte, NC Chambers of Commerce; and Principal for Business Development for a major architectural firm.

Leadership positions have included: the Board of the National Association of Development Organizations; Past President of the Carolina Economic Development Association; Charter President, Southeast Community Development Association; past member, South Carolina Governor's Committee on Local Government; and Chair, Regional Council Executive Directors Association. He served for six years a current member of the Board and Executive Committee of United Way of North Carolina, and is a current member of the Advisory Board of ReadyNation.

